

3xleadgen[®]

our work

Helping **businesses grow 3x faster** with tailored lead gen, smart outreach, and marketing strategies that actually work.

Hello!

I am **Suleman Ahmad**

Business Development Manager

About me



Greetings, ladies and gentlemen. Allow me to introduce myself.

I'm the guy you'll likely hear from if you're **based in the UK** and looking to grow your **agency or service business**. With years of experience in **B2B sales** and a background in project management, I now help businesses like yours **generate leads, build high-converting funnels, and close more deals** through 3Xleadgen..

If you're in the UK and looking to build authority, generate leads, or scale your service business, **we'll probably be talking soon.**



We craft leadgen ideas and strategies designed specifically
For your business



OUR TEAM



Still There?

We know you are more excited to see **our work**

Get an **All-in-one solution** for 3X more sales & qualified leads

Our Services At a Glance

see for yourself

Our Services

Content & Branding

9

High Converting Websites & Funnels

7

Targeted Advertising

8

Lead Gen & Outreach Systems

9

CRM, Automation & Ai Agents

8



They Love Us

★★★★★ (5.0)

Creative Tools



These are the few tools and still adding new Skills

Clients



Random facts

DYK

{we make sure you're in the successful 5%}

- Businesses with personalized **cold email outreach** see **6x** higher response rates.
- Well optimized landing pages can boost **conversions by up to 300%**.
- Adding automation to **follow-ups** increases **closed deals** by 42%.
- 95% of businesses leave money on the table by not having a proper **branding + content + ads + email + funnel system + outreach** systems.

Strategies {How We Implement These}

We build a **complete ecosystem** instead of one-off tactics:

- Drive traffic through **targeted ads & cold outreach**.
 - Convert traffic with **landing pages, funnels, and irresistible offers**.
 - Nurture leads via **content, email sequences, and automation**.
 - Scale results with **A/B testing, optimized campaigns, and continuous improvement**.
- 👉 This is how the fastest growing businesses grow 3x more consistently, and it's exactly what we do for you.

Table of **Content**

01

Content & Branding
designing

02

Websites & Funnels
development

03

Targeted Advertising
meta and google

04

Lead Gen & Outreach
systems

05

CRM, Automation & Ai Agents
integration

01 Branding & Graphics

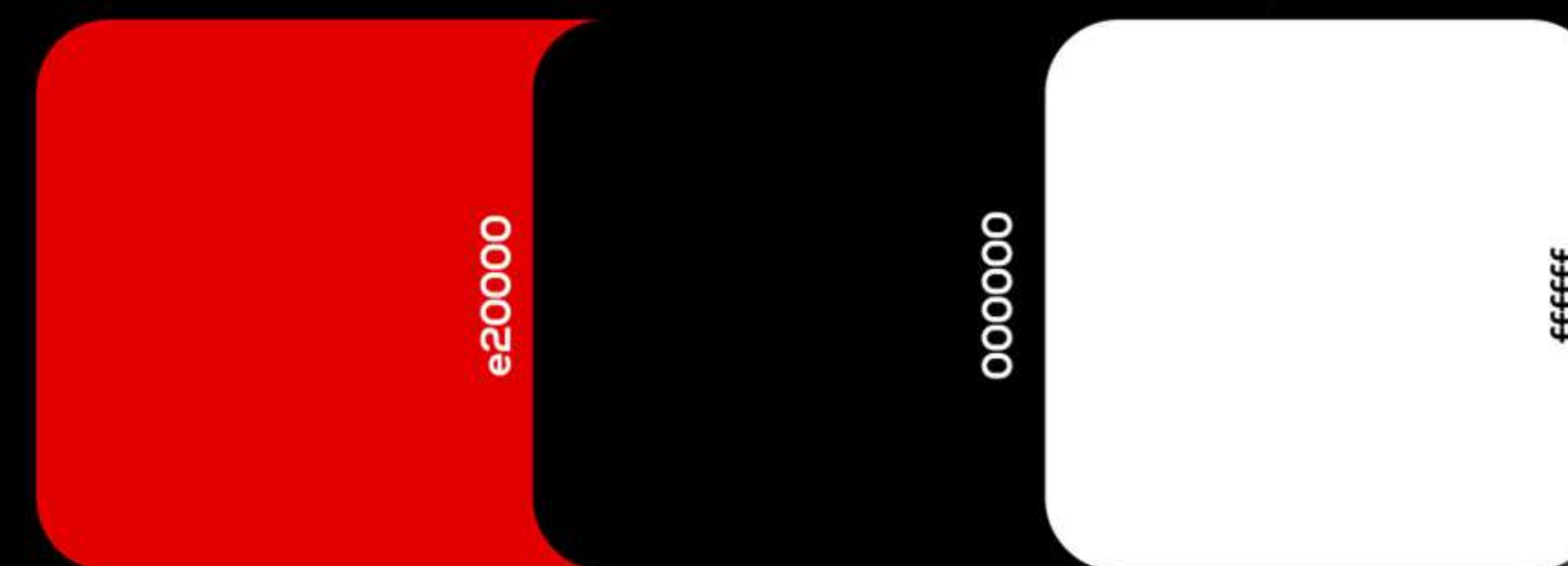


Identity Design

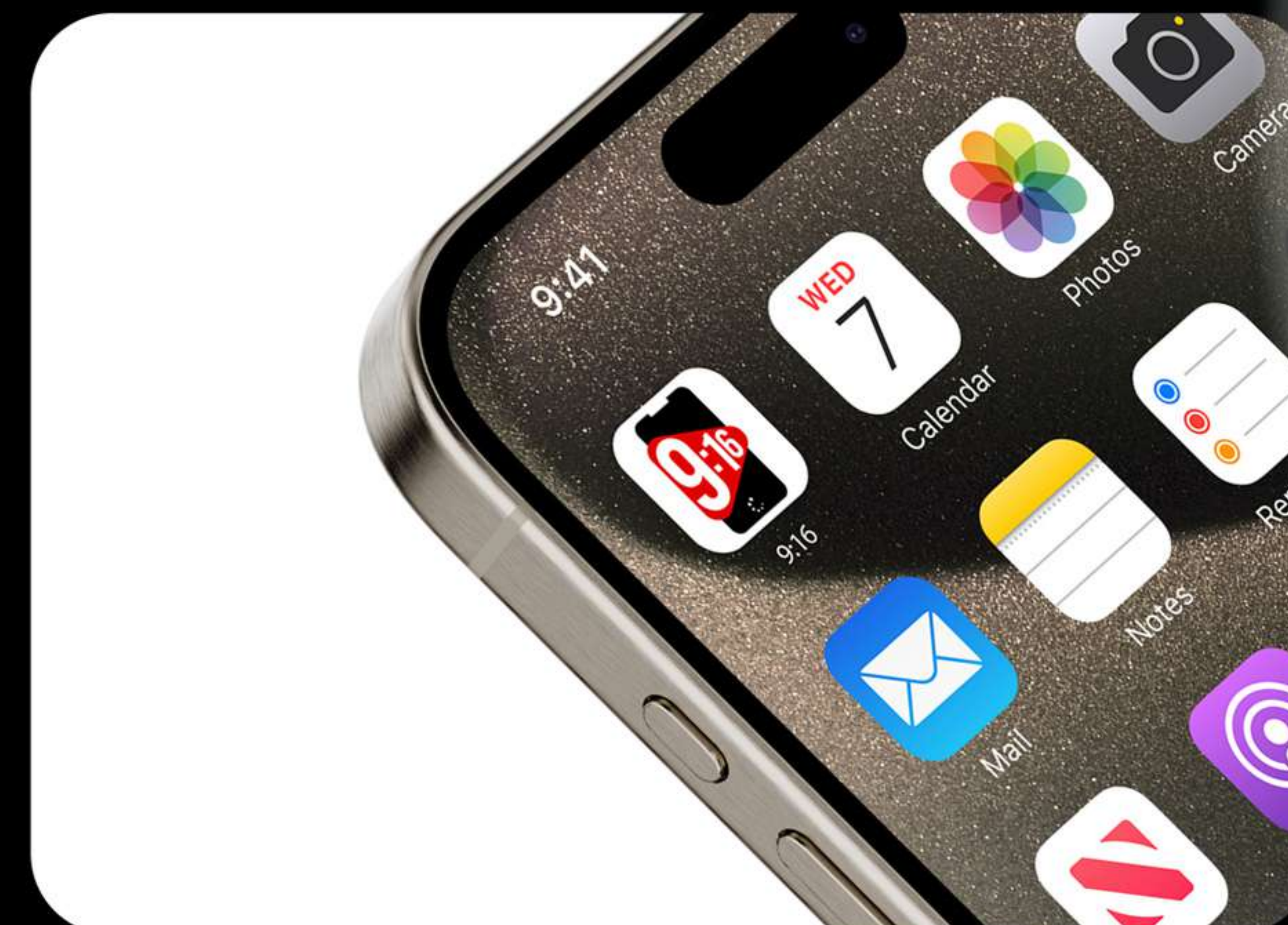
These Identity design projects involve creating **Impactful visual identifying marks**, that capture the essence values, personality, and mission of the brand.

It also involved creating **extended identity collateral** such as business cards, Stationery, Offline Promotions





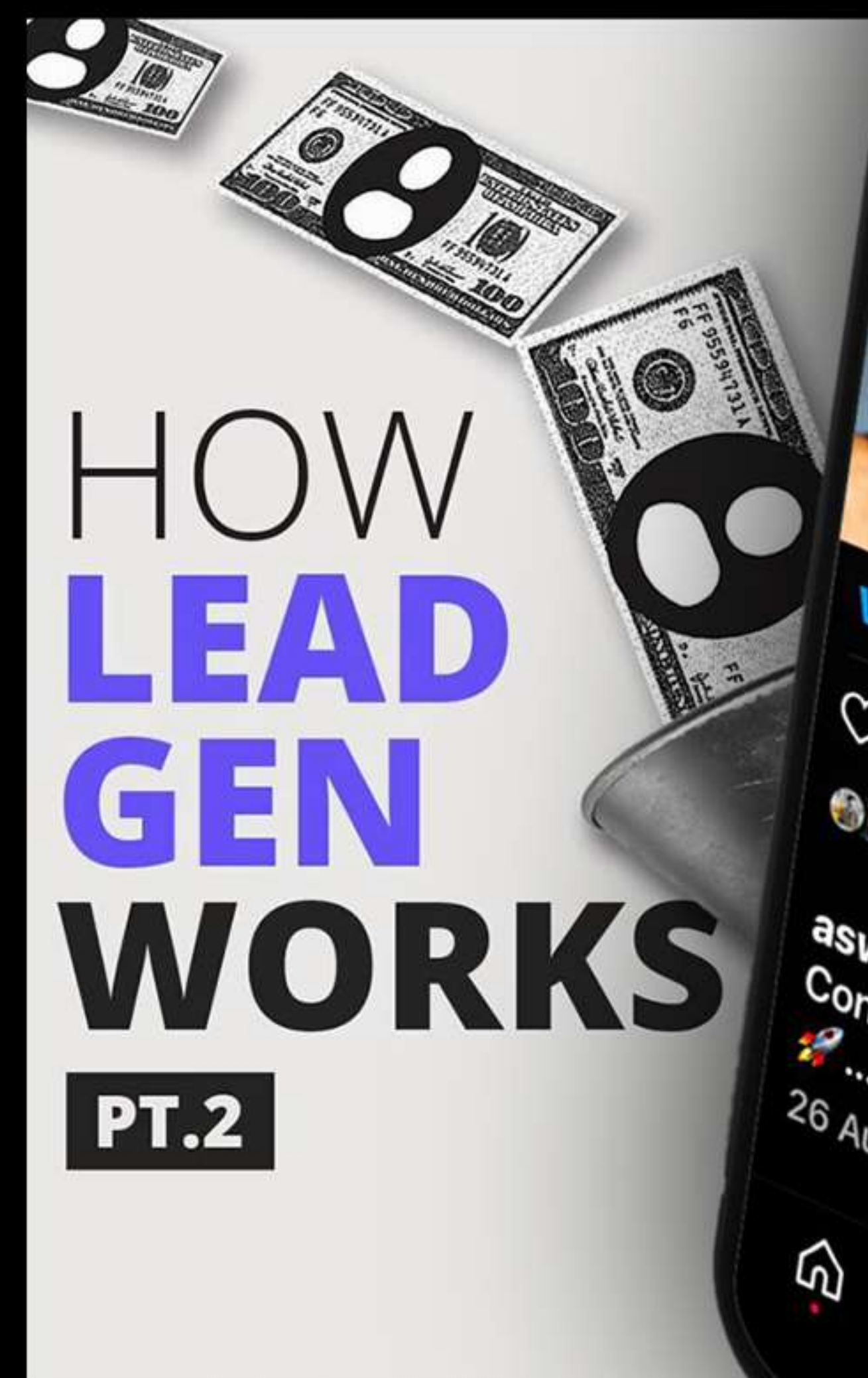
**BIG
STORIES
IN SMALL
PACKAGES**

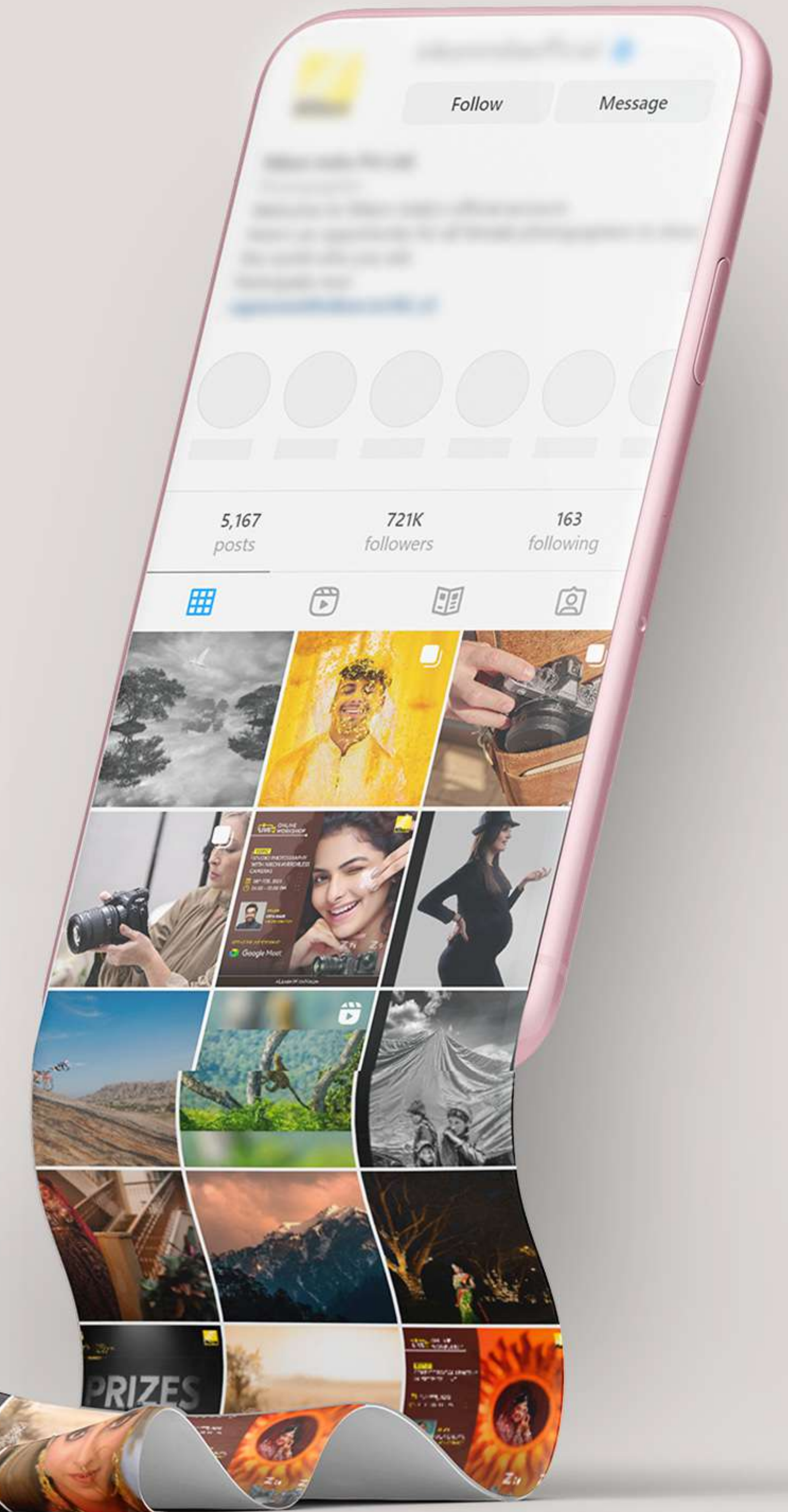
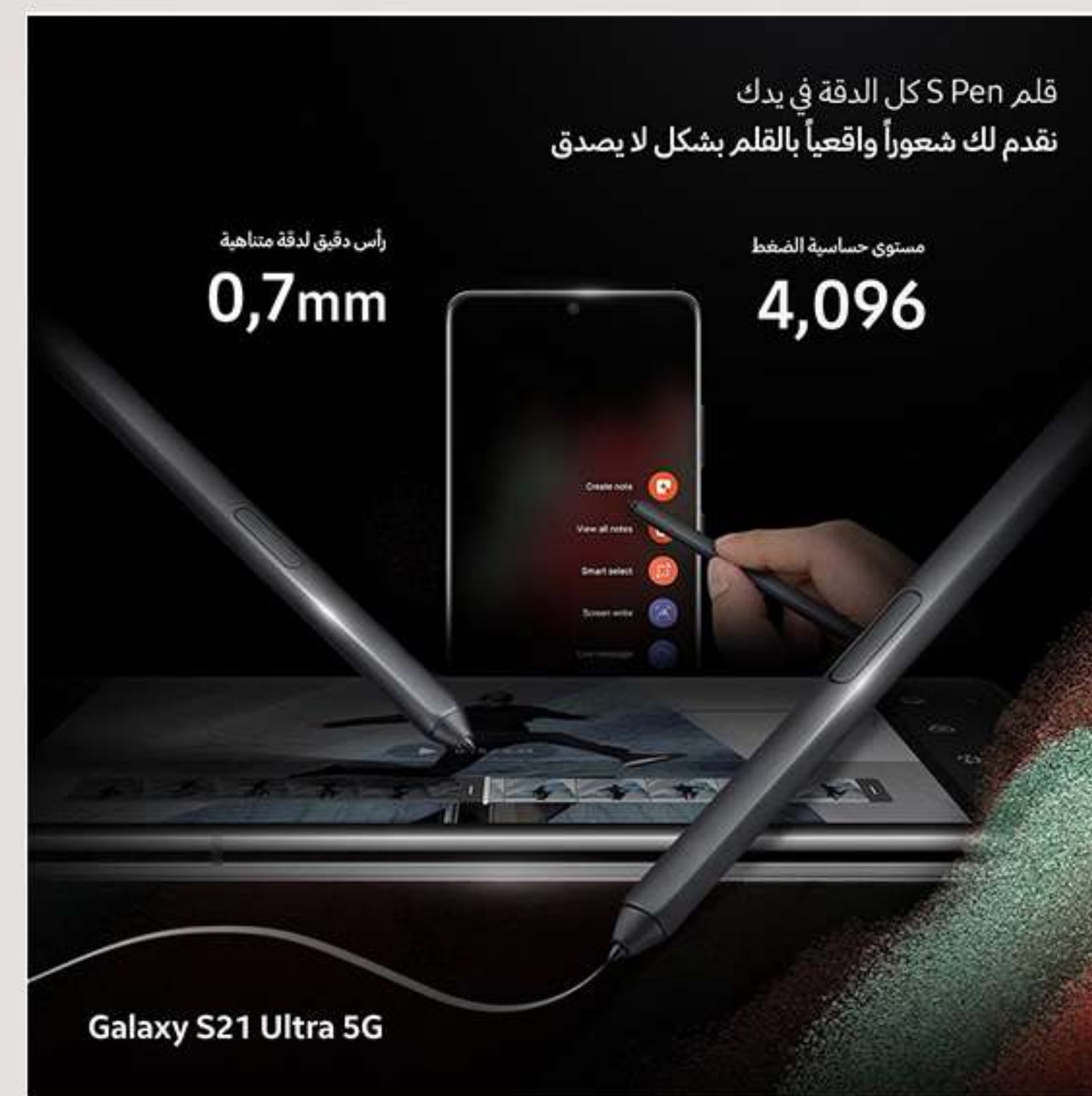




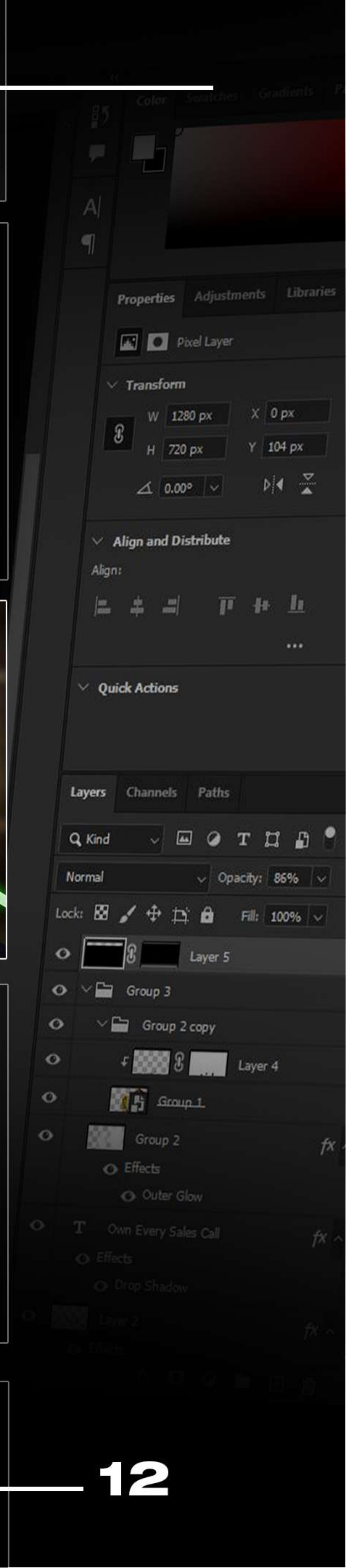
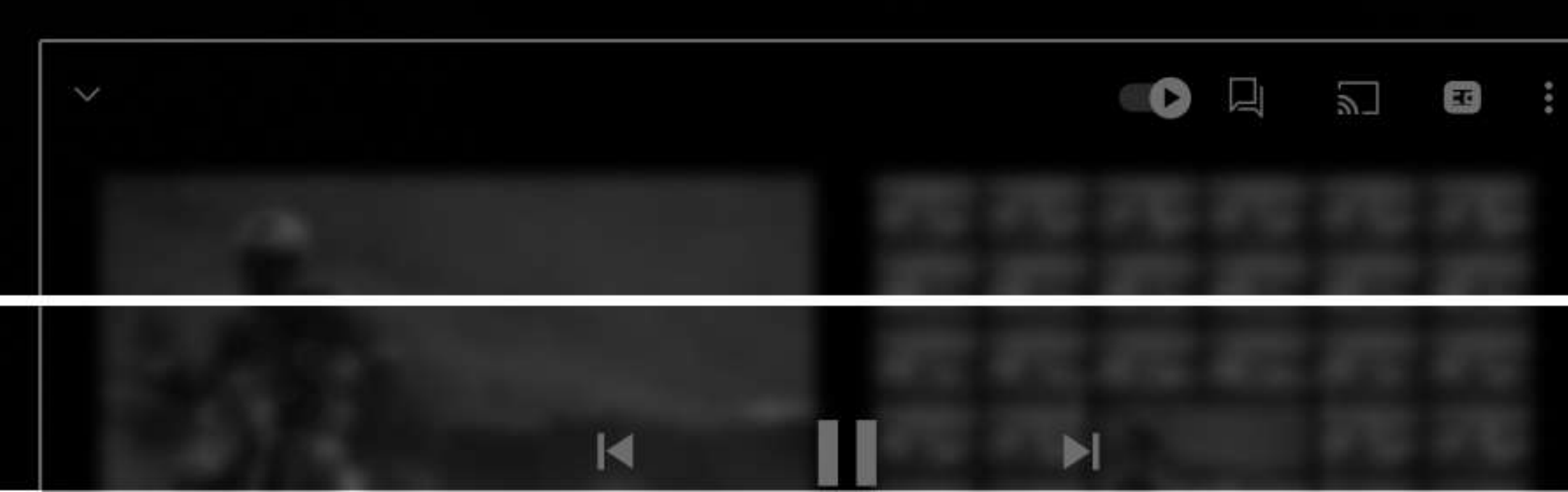
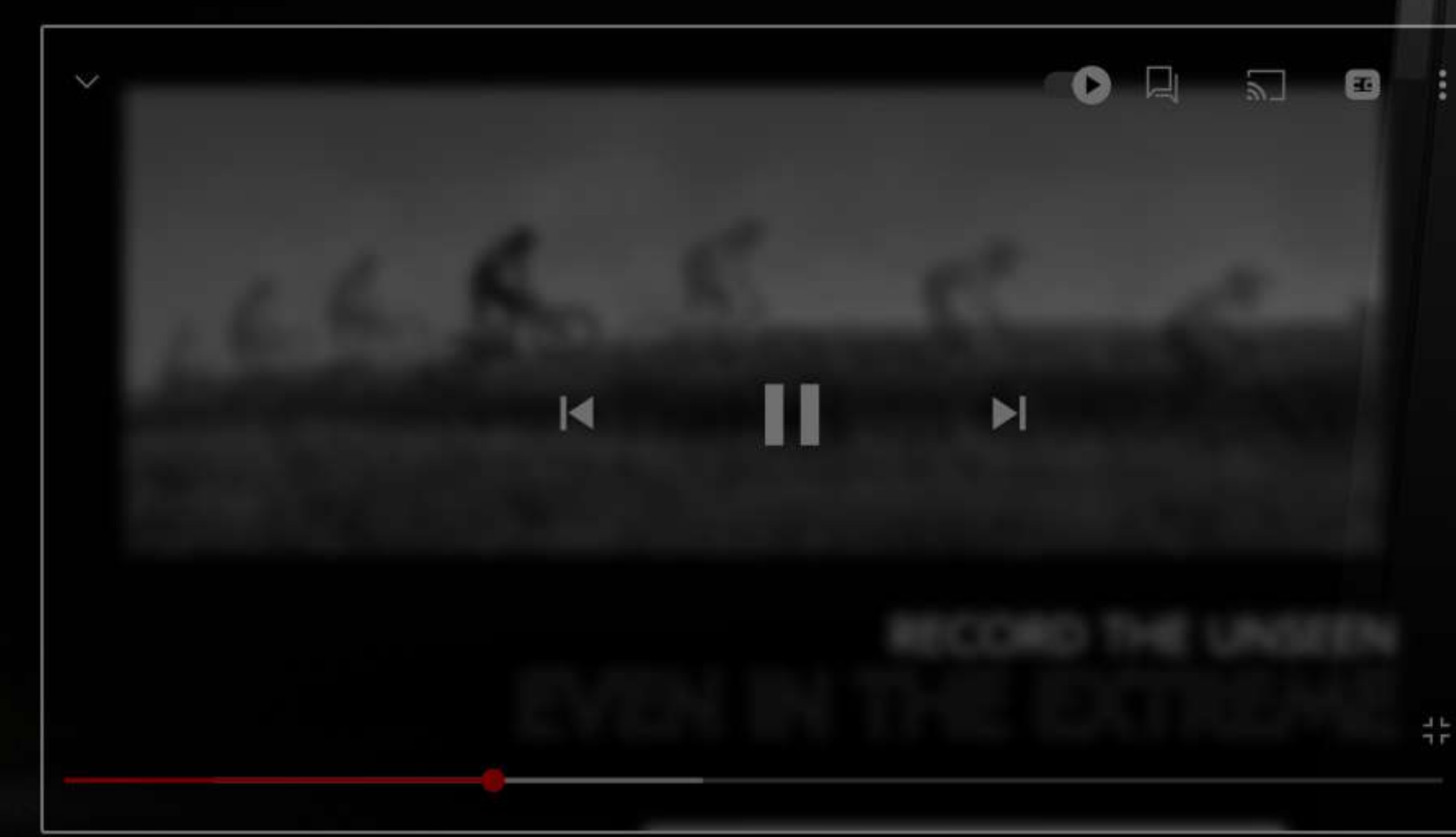
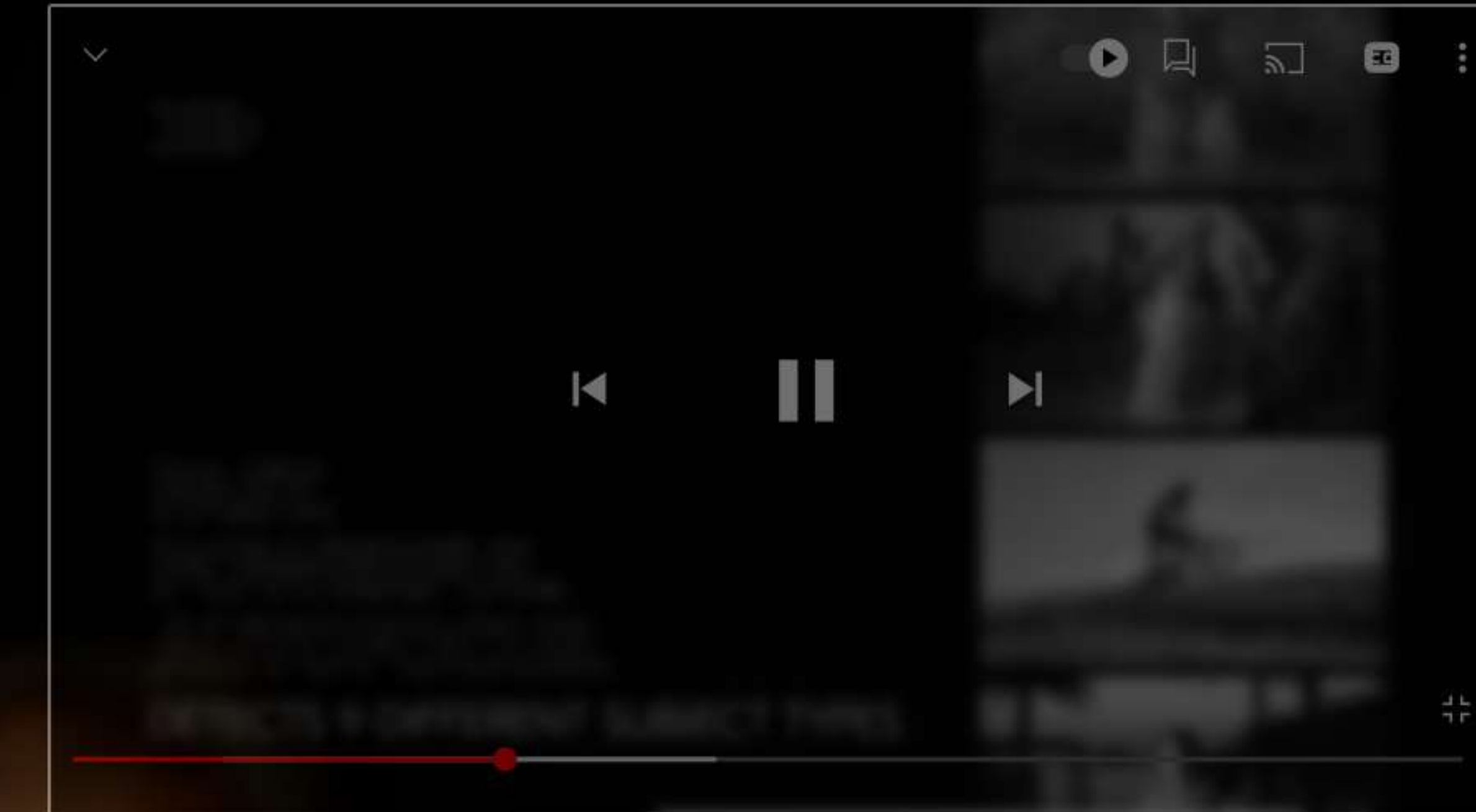
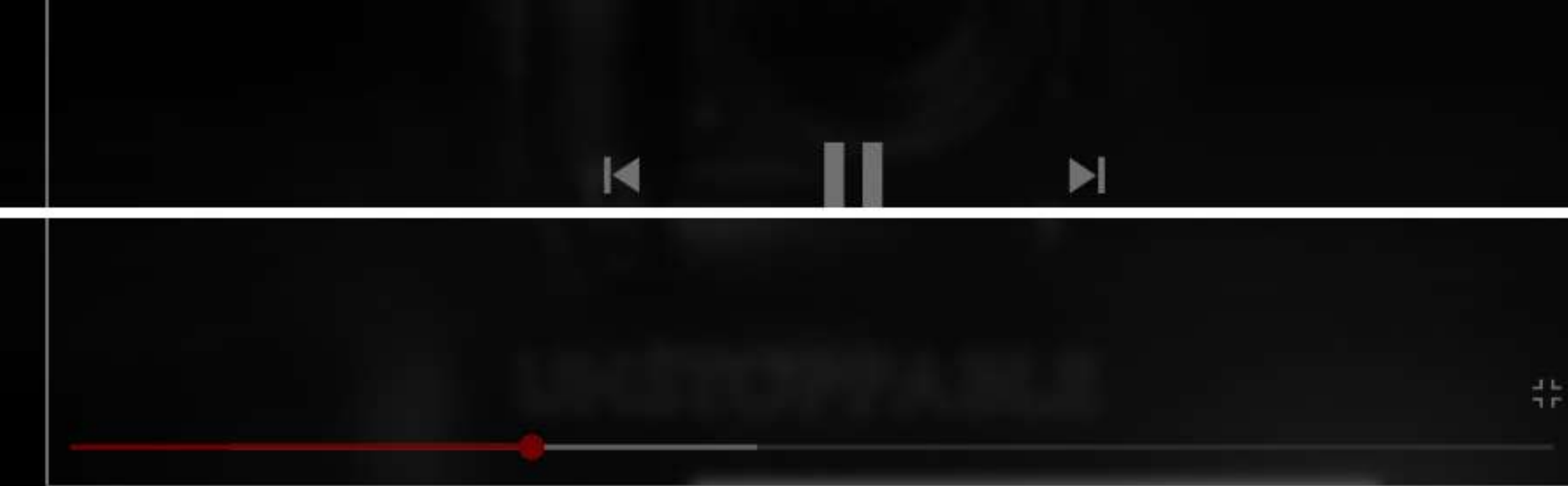


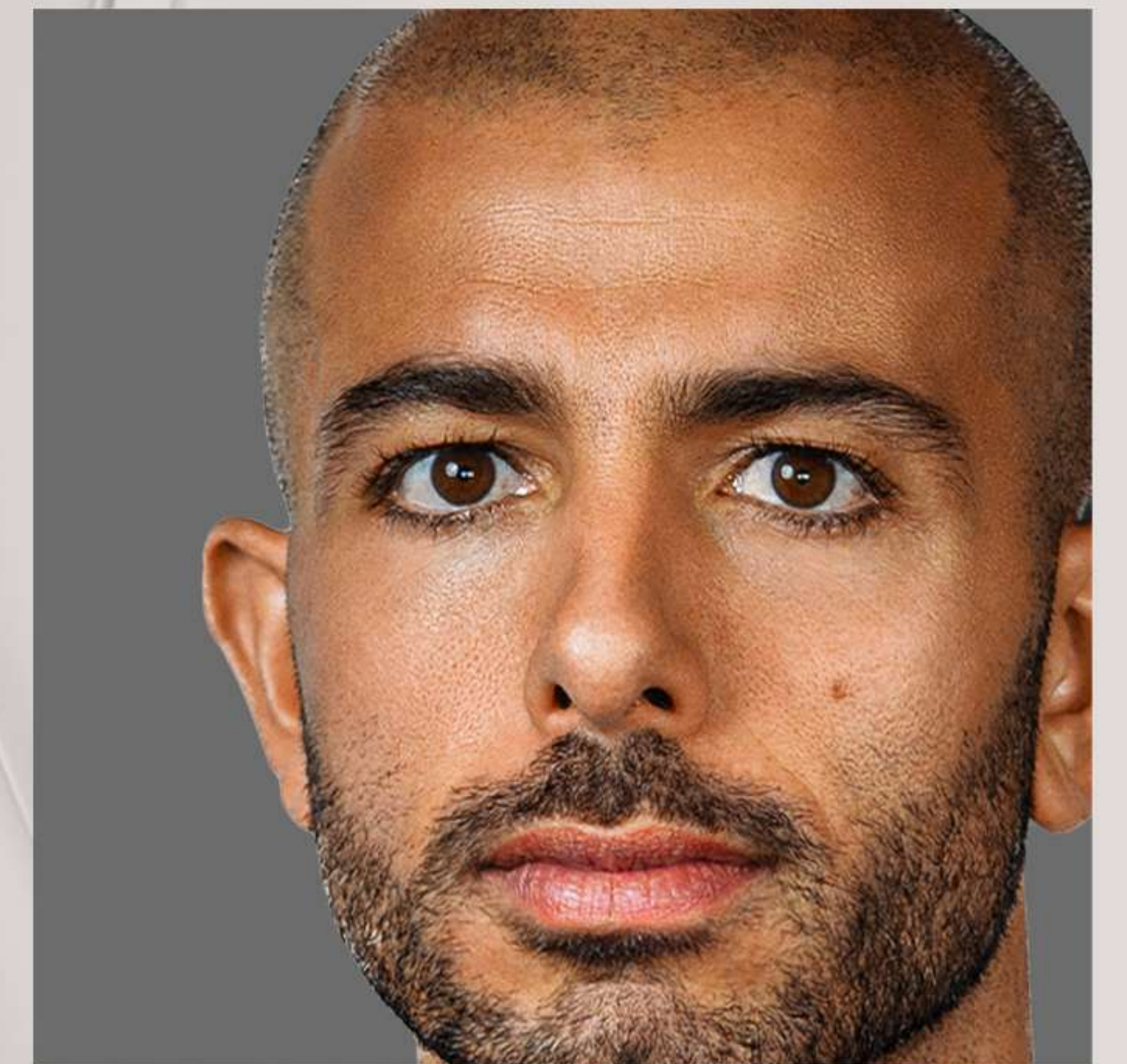
Social Media Content





03 Thumbnail Designs







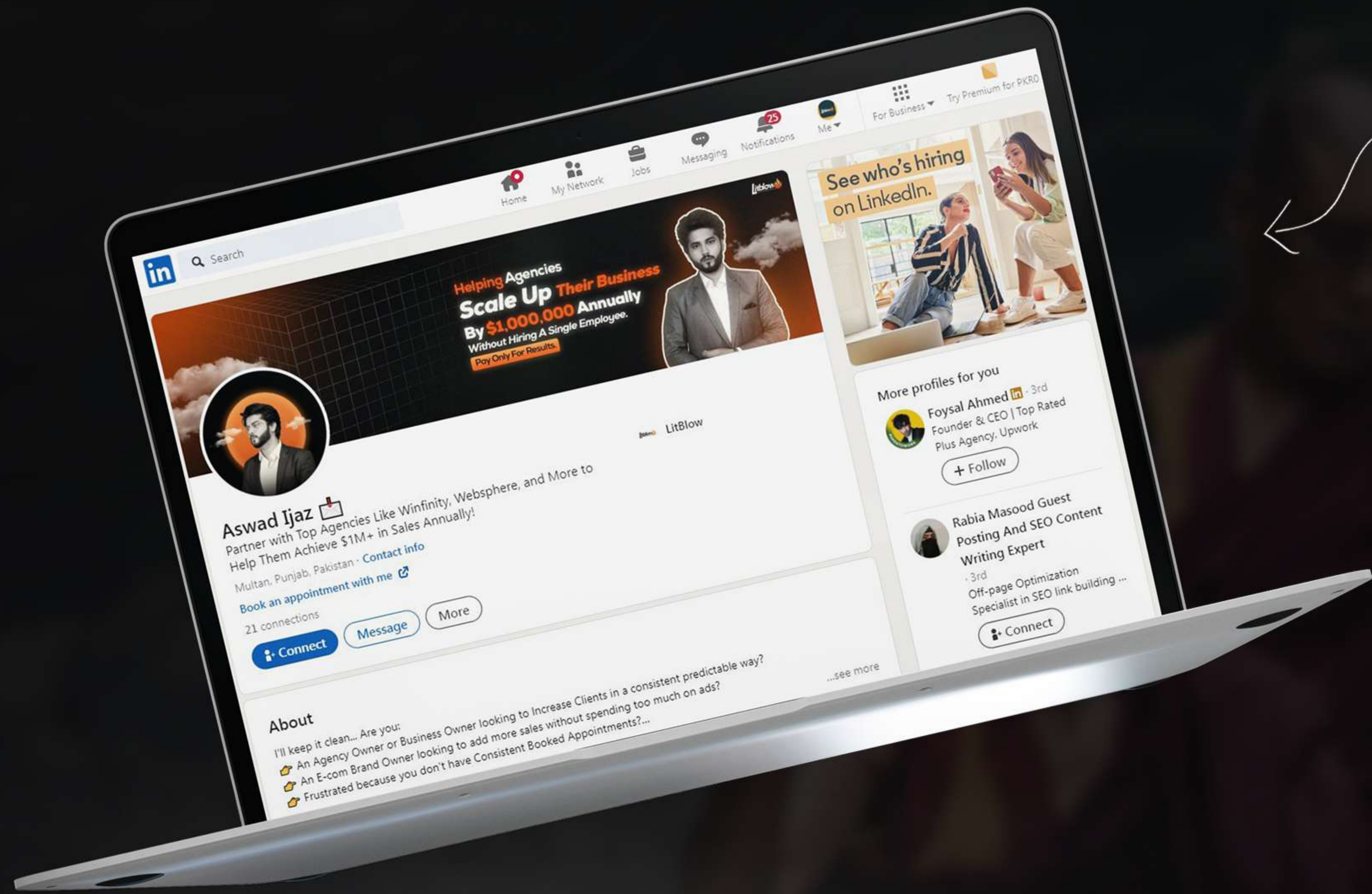


Banner Designs

Website & LinkedIn



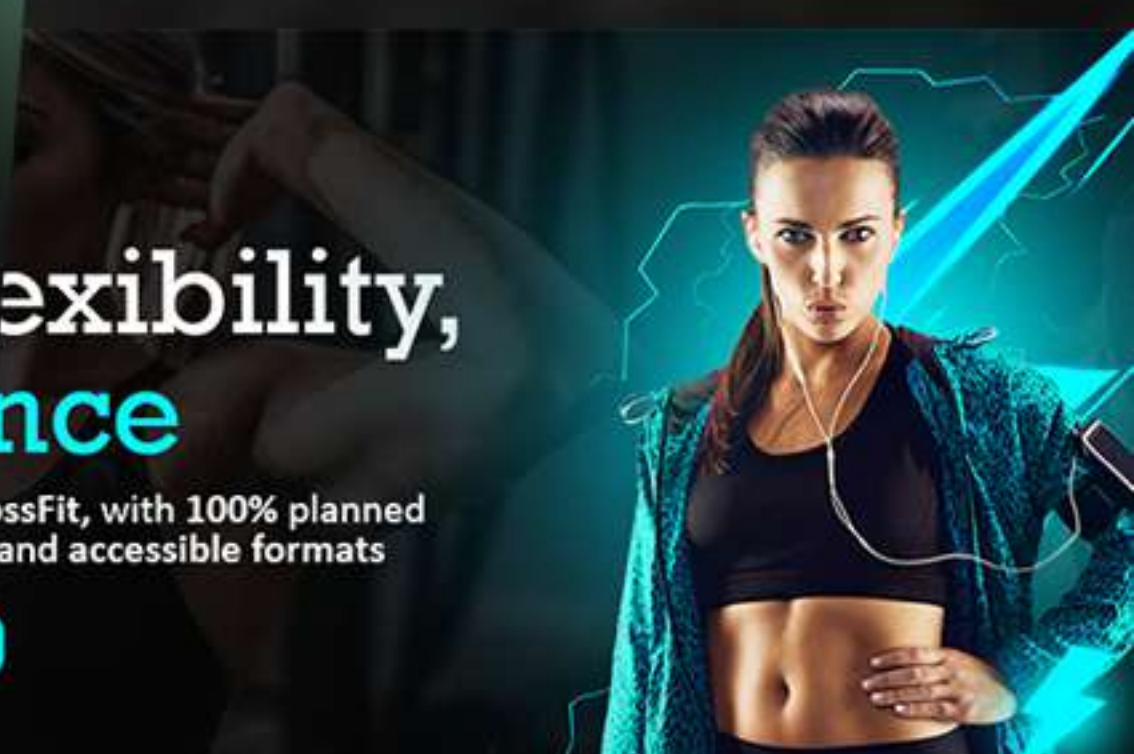
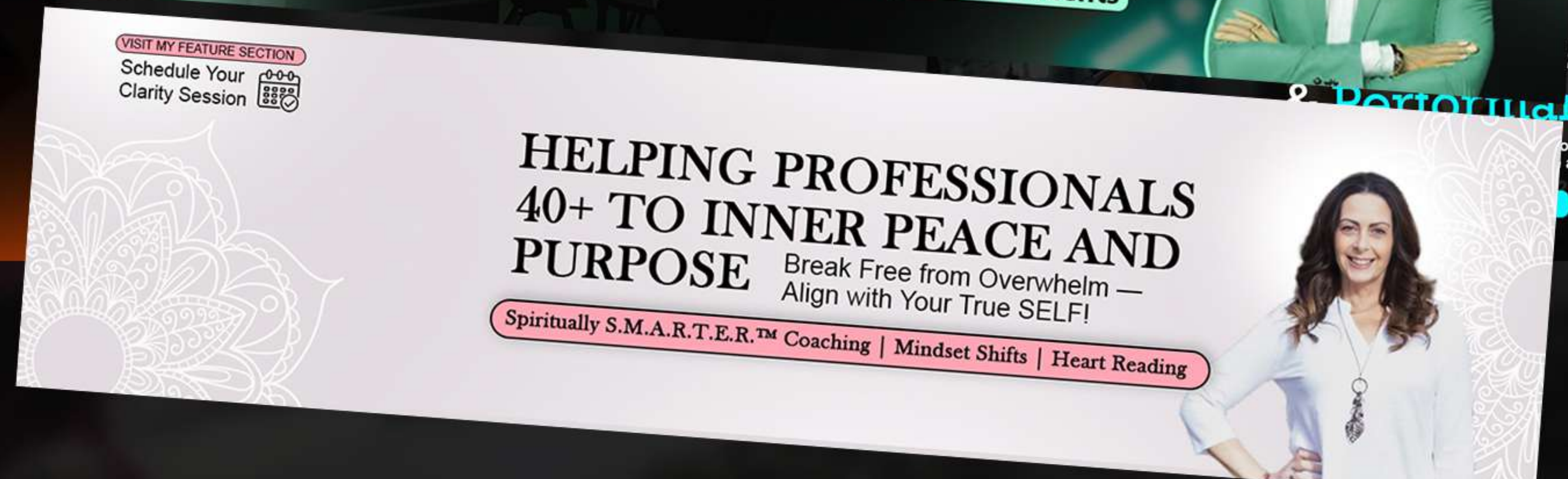




LinkedIn Banners

In 2023, we noticed something on LinkedIn so many profiles lacked a strong visual identity. That's when we started designing custom banners to help professionals stand out. Each banner we create is more than just a background; it's a reflection of your personal brand, showcasing who you are and what is your offer.

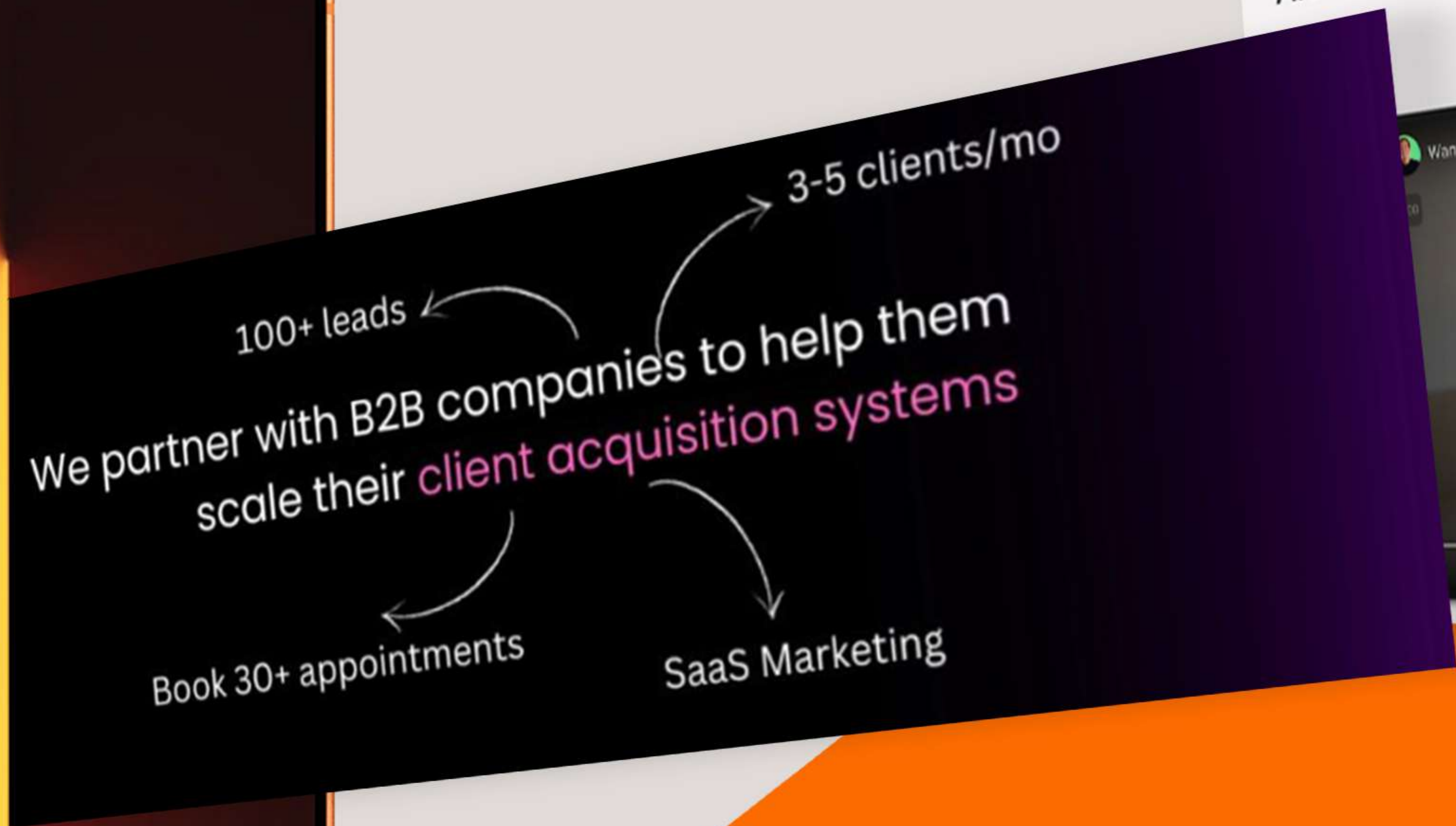
we focus on making banners that are clear, unique, and designed to drive engagement. With our 8 years of experience in branding and digital design, we ensure every banner helps you build credibility and authority on LinkedIn.



05 Offer Creation

We help you shape an offer that is clear, easy to understand, and impossible to ignore. Our goal is simple: make your service look valuable, simple to buy, and different from everyone else in your niche.

From researching competitors to structuring your pricing, bonuses, guarantees, and messaging we make sure your offer feels strong, trusted, and ready to sell.



Do you have a 7-figure business with a \$1,500-\$60,000 offer you'd like to sell more of? Then keep reading and see how...

For The Right Business, I'll 100% Fund A Sales Campaign & Do All The Work To Add \$50k-\$100k/Month To Your Bottom-Line In About 30 Days...

Afterwards, You Just Write Me a Check from The Revenue I Bring You.

...I Don't Get Paid Unless YOU Get Paid!

Want A 100% Funded & Managed Sales Campaign To Add \$50k-\$100k...

0:00 / 2:34

CLICK NOW

Turning LinkedIn into a Demand-Gen channel that unlocks revenue.

Over 80+ agencies served

Over \$700k+ generated

Worked with: SmartMail MashrMail mirus digital

close 2-10 clients on LinkedIn in the next 180 days (Or You Don't Pay).

[PS - you can watch me go through this whole doc in this video](#)
For [eCommerce](#) Founders and Marketing Directors [Over \\$500k/yr store revenue](#)

Command Your Niche's Mindshare + Scale Your Conversion & Retention Systems Through Email eDirect Response

Without being viewed as "spam", with no extra work on your end, and no extra ad spend for acquisition or retargeting.
All through email & sms marketing.

LEARN THE EXACT SYSTEM I USE TO GENERATE 8000+ LEADS PER MONTH

The Confidential Tactics I Don't Share on YouTube

Are You Tired Of Not Being Able To Generate Leads For Your Business Or Your Clients?

imagine if you had the exact system that I use to generate 1500 leads every day for our agency and our clients

Marketing so good, it'll make your grandma want to buy 🧐

Warning: side effects may include irresistible urge to buy.

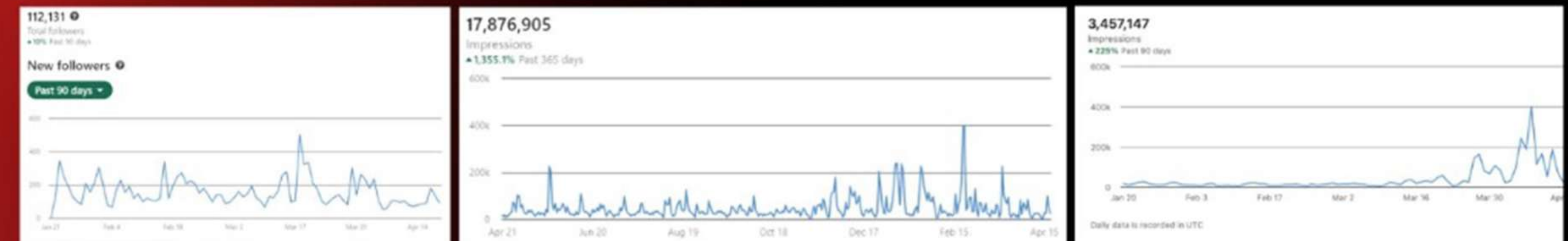
+ Unfollow



don't stay top of mind



LINKEDIN GROWTH CLIENT RESULTS



↓ LINK TO WORK WITH ME IN FEATURED SECTION ↓

Our LinkedIn personal brand accelerator is open until June 26th. The first round of members gained 100,000 followers in the last 4 months and added a ton of income too. Join us before we close it again ↓

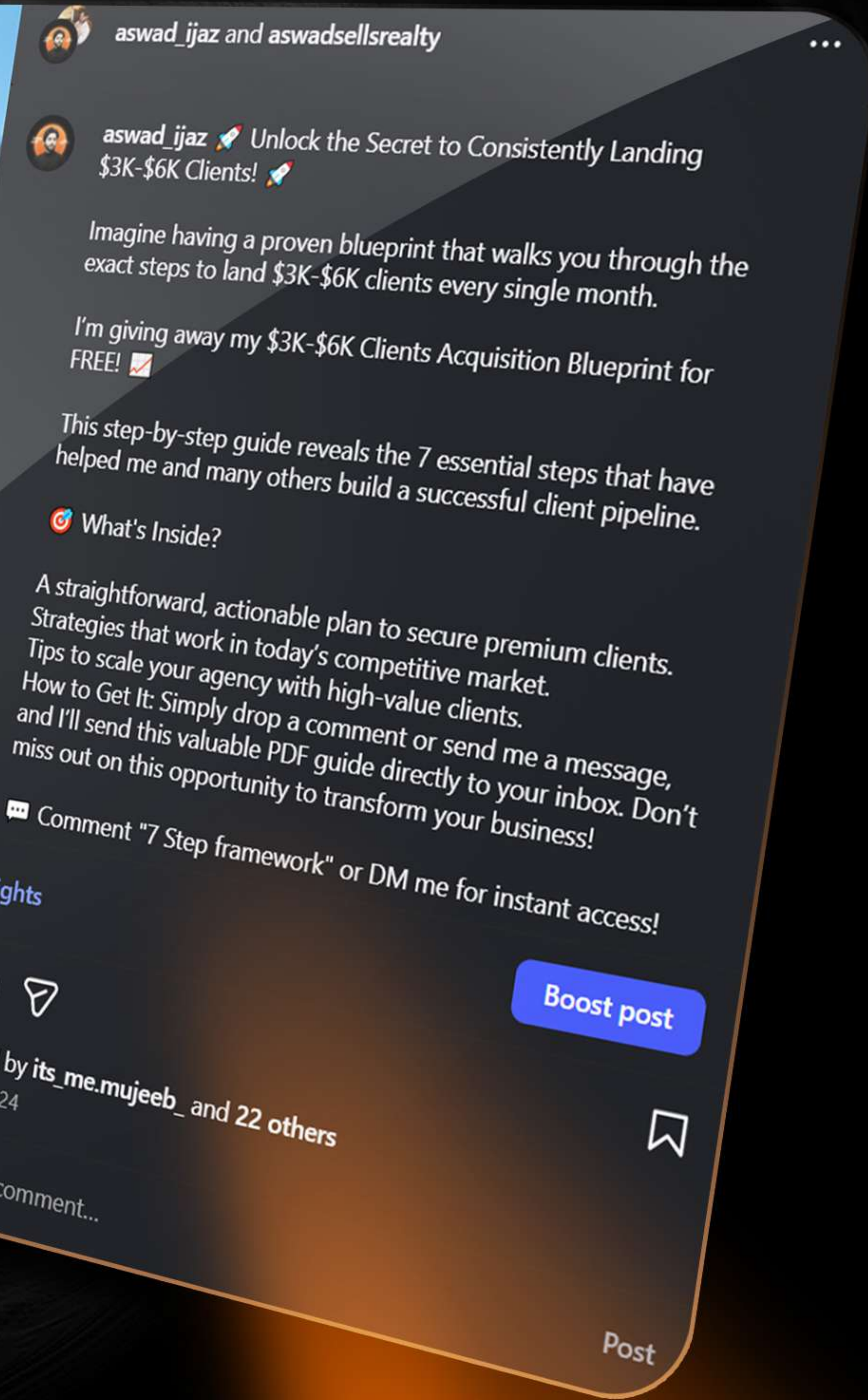
Lead Magnet *Content*

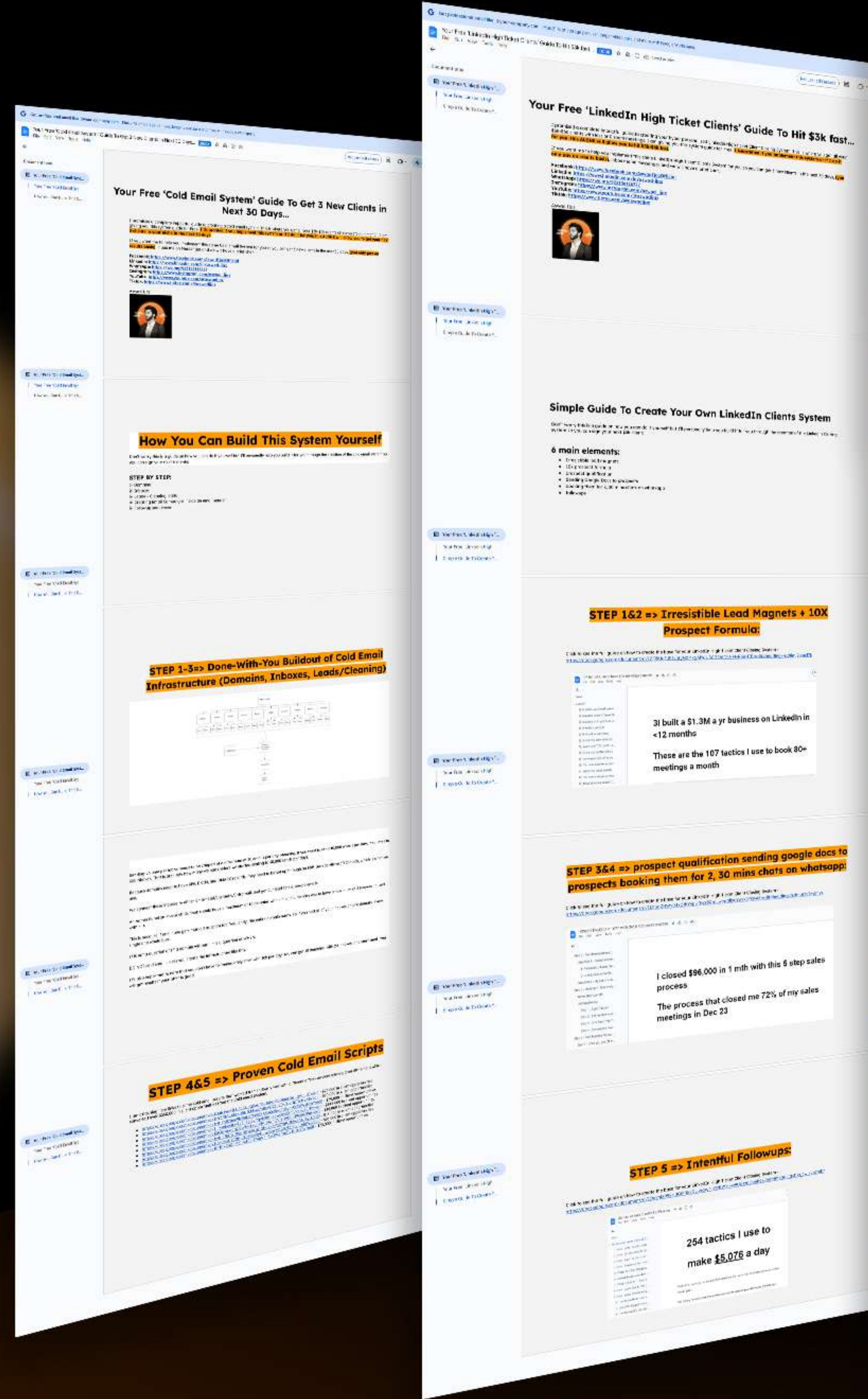
We create lead magnets that give real value and attract the right audience. Our focus is to keep it simple, helpful, and easy for people to understand. From ideas to structure to final design, we build documents that educate, build trust, and turn readers into warm leads.

WITH EXAMPLES
CASE STUDIES & BONUSES



23 PAGES DETAILED GUIDE





I've already created customized clients acquisition system for you. **READY TO IMPLEMENT...**

[google doc link](#)

Your Free '15' Godfather Offers To Get 3 New Clients...

P.S. I Guarantee these 15 Proven Offers ALONE adds minimum 20 New Clients in 90 days with lowest cost spent depending on your agency/brand size on Complete AUTOPILOT

And here are 12 Proven Landing Pages Examples for you to create Meeting Appointment System. **READY TO IMPLEMENT...**

[click here for google doc link](#)

Your Free '12' Landing Pages To 100K+ Lead System

P.S. I Guarantee these Landing Pages Examples Can Help You Create your Client Acquisition Appointment booking System and can get you 500+ qualified appointments every month on Complete AUTOPILOT.

And here are 405+ Proven Sales Assets to Make You Authority Figure in your niche in 30 days. **READY TO IMPLEMENT...**

[google doc link](#)

Your Free '405' Sales Assets To Get 3 New Clients...

P.S. I Guarantee these Sales Assets, which includes proven Post templates, video templates, hooks, and sales letters ALONE can get you 125 leads with 50 qualified calls and 8 New Clients every month on Complete AUTOPILOT

And here is your Cold Email System that guarantees 3 new clients in next 30 days. **READY TO IMPLEMENT...**

[google doc link](#)

Your Free 'Cold Email System' Guide To Get 3 New Clients in Next 30 Days...

P.S. I Guarantee if you're struggling to get more clients consistently this system gets you atleast 3 NEW CLIENTS on complete automation every month

INSIDE, PROVEN CLIENT ACQUISITION SYSTEM THAT GETS YOU 3-7 NEW CLIENTS EVERY MONTH IN YOUR NICHE

HELPING YOU GET \$3,000 - \$6,500 CLIENTS EVERY SINGLE MONTH WITH MY 7 STEP FRAMEWORK GUARANTEED OR I DON'T GET PAID

HERE'S HOW...

FOR

↓

- All Agency Owners
- Service Providers & Freelancers
- Content Creators
- Coaches & Course Sellers
- Anyone Who Want More Clients

CRACKING THE CODE

If You're at \$0, or Making more than \$10K/mo, This is For YOU...

- You must Follow all the steps.
- Hardwork and taking action is must.
- You must have \$1499 in hand to invest in client closing tools like: Domains, Google workspace, Manyreach, leads Extraction & Leads Verifier, LinkedIn Premium. (not my fees)
- You commit to partner up with me at 70/30 percent. 30% on all closed clients will be mine.
- If it's difficult for you to do all the processes I'm guiding you. You can outsource this to my team. They will do it for you. I'll not charge you it's a free guide, but if you need my team to do everything for you, you can pay them their service charges.

I'm not here to take your money, I'll help you grow by getting you high-paying clients but only come if you fulfill the above criteria

ARE YOU STRUGGLING TO?

- Get More Leads?
- Book More Qualified Meetings & Calls?
- Close High Ticket Clients?
- Collect Upfront Payment?
- Retain Clients (They Leave in 3 Months, Right)?
- Remove Your Prospect Objections?
- Tired of Hunting Clients in Fb Groups?
- Not Able to Deliver High Quality Projects on Time?
- Difficult for You to Find Right Talent?

THIS IS FOR YOU...

- If you want to get high-ticket clients every single week without begging and get to consistent \$3,000-\$6,500/month fast
- Or you need help generating qualified meetings, leads, and clients ACQUISITION SYSTEM. You're feeling helpless because start of year you made the goal to get 10 new clients but it's not looking like you'll hit it.
- Or you have an audience and you feel frustrated because you're not getting leads on all posts not qualified meetings. Imagine if you can get 2 paying clients for every post you make, how would you feel?
- Or you're frustrated because you've spent 3-4 years cracking the client grabbing formula and never get one client to pay you even \$1,000 (right)?
- Or if you able to get clients but not able to deliver them high quality results on time and you don't have the right talent and team to do your projects.
- Not able to make a team that can provide you white label services in a minimum budget so you can make big profits out of the projects that you've closed. and make your clients happy.

If you're looking for the shortest, no BS, most cost-effective way to get high-ticket clients daily... And get consistent clients every single month, and deliver your clients the high quality results...

This Document will show you how to do it.

How To Implement The 7 Step Framework!

[Click here for Video Guide](#)

7 STEP FRAMEWORK TO GET YOU 3-7 HIGH TICKET CLIENTS OR \$3,000-\$6,500 ON CLOSED DEALS EVERY SINGLE MONTH!

STEP 1: - You create a Godfather Offer that's impossible to refuse. Then you put that offer in front of the right person with a painful problem who can pay the price you want.

STEP 2: - You need to create a landing page that'll make your targeted clients want to book an appointment with you. Think of this page as your digital handshake—it's got to be warm and inviting. Start with a catchy title that grabs their attention. Add a video that explains your offer or service, making it clear and easy for your clients to book a meeting with you right there.

STEP 3: - You build your credibility and authority in less than 30 days by creating sales assets known as case studies, 30 posts, 30 videos, and a sales letter. This gets your lead clients to "come to you" for closing themselves on your landing page link.

STEP 4: - You create and manage a system called cold email setup. This consist of 5 main elements: Domains, inboxes, leads, cleaning, campaigns, followups. This is where you get all your 30k-50k clients on complete automation.

P.S. Continuing steps 5,6,7 on next slide...

STEP 5: - You create LinkedIn High Ticket Client Closing system. This consist of 6 main elements: Irresistible lead magnets, 10x prospect formula, prospect qualification, sending google docs to prospects, booking them for 2-30 mins by sending them on your landing page or by directly to book an appointment with you. Make your sales team or do it yourself by attending the meeting and gave reminders of the meeting to your appointments at their email or WhatsApp. This is where magic happens and you get clients begging to pay you even upto \$6,500/month to get your services.

STEP 6: - You give prospects free implementation materials like a guide, case studies, and your portfolio, showing off your strategies and expertise, so they can do it themselves. If they want to do it for free just like I'm giving this doc for free, by doing this, you win their trust and make them see the value in working with you.

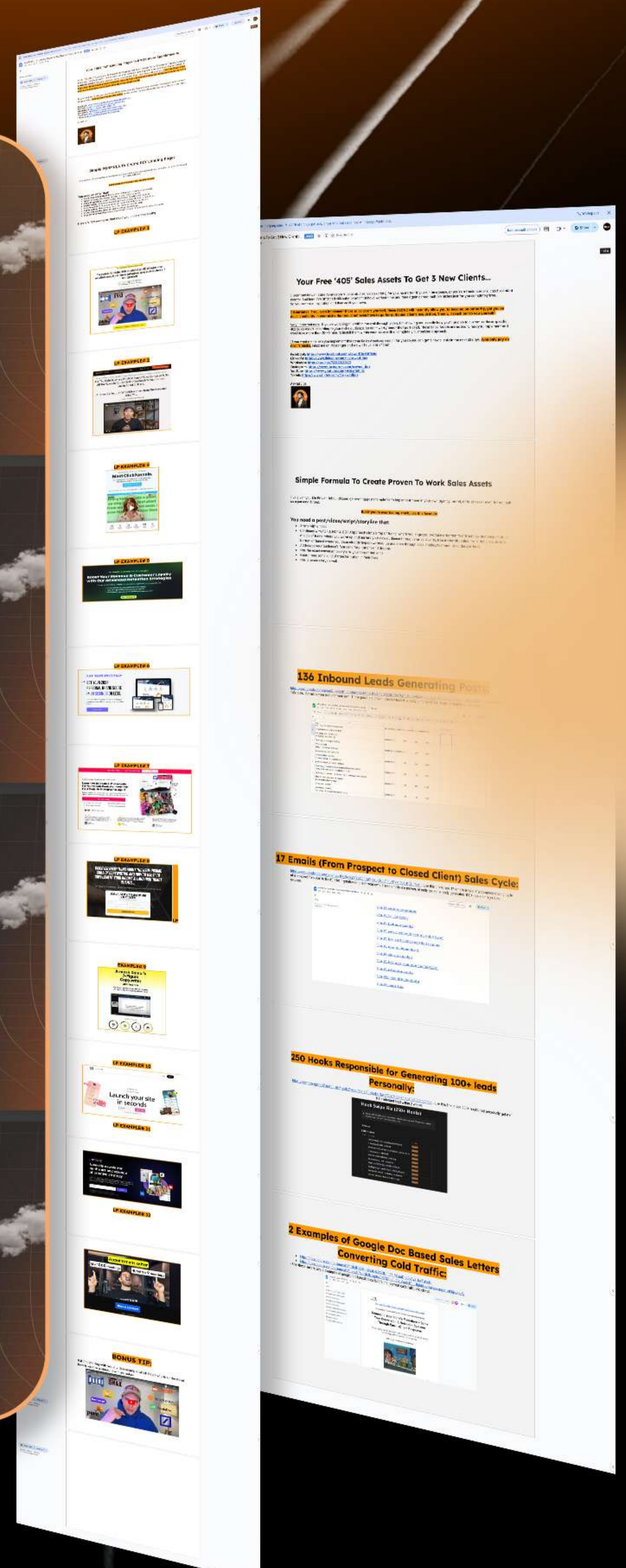
STEP 7: - You do intentional followups and not reckless followups. You humanize with them. Send them valuable materials and softly pushing them to work with you. 7-10 extra deals and clients you can win easily every 4 months if you do it correctly guaranteed.

P.S. There is something shocking below...

I'm Giving You Complete Materials & Video Tutorials For FREE (In case you want to do it yourself to get 3-7 High Ticket Clients every single month...)

- Google Document link for 15 Proven Offers templates.
- Google Document link for 12 Proven Landing Page templates.
- Google Document link for 405 Proven Sales Assets templates.
- Google Document link to Cold Email System Complete Guide.
- Google Document link for LinkedIn Client Closing Guide.

In the next slide I'm doing something unimaginable...I'm giving you all the document links. It's something no one is doing...



Personal Branding **Copy**, with viral results

07 **Content Script**



We write clean, simple scripts that help your brand speak clearly and connect with people. Our process is easy. First, we study your competitors, then we plan your TOFU, MOFU, BOFU content, and gather all the best ideas. After that, we rewrite every script in a fresh and engaging way so your content is easy to watch, easy to understand, and builds real trust with your audience.

Topic

Client objections and problem-solving in business negotiations

Hook

Is it really too expensive?

Caption

How to sell without being salesy. The best way to avoid a confrontational exchange with a new prospect/client is to not argue with them.

When they raise a sales objection, like you're too

We study top topics, hooks, and captions to see what's working.

Video Script

Clients like, you're too expensive.
You don't have enough experience.
And you're like, oh my god.
So you're just fighting each other.
But if I say, is it really too expensive?
We look at the same problem together.
I have cheaper options.
Oh, tell me about those cheaper options.
Why haven't we used them before?
I need this now.
Has it worked out before when you've rushed to do things?
You see what I'm saying?
We're gonna look at the problem together.

Duration: 25 seconds

We rewrite the script in a clear, simple, and engaging way.

Views

412,484

Likes

16,868

Comments

413

Creator

Chris Do—
Personal
Branding/Business
Coach

Niche

Marketing
& Sales

We check performance data to use only proven content ideas.



Reel Script 1

Competitor List

Top Of the Funnel Content

Middle Of the Funnel Content

Video Script 2

Bottom Of the Funnel Content

Using Twitter to acquire clients through automated lead generation.

File Edit View Insert Format Tools Extensions Help

Menu

Document tabs

Script

Topic

Caption

Hook

Rewrite Script

You can get 3-4 clients every month using Twitter X.

Just make an account on drippi.ai

click on find leads,

then select source.

Now go to automations and select cold DM2.0.

Then you can use AI to write your scripts.

Finally, launch with 10 DMs per hour.

And that's how.

Video Source:

<https://drive.google.com/file/d/1K4AbYntHr2AFI2bQvriWg49m5S7/view>

<https://www.instagram.com/reel/C4RL2k5TQ>

...you cheat and use ChatGPT to write your research paper, you might want to hear this

File Edit View Insert Format Tools Extensions Help

Menu

Document tabs

Rewrite

Script

Topic

Caption

Hook

Script:

...you consider using ChatGPT to write your research paper, then you should know,

...or teacher can input your text back into ChatGPT and it will generate a response that is more human-like than the original response it has ever produced

...in and hit Enter.

...very response it has ever produced

It will be a much better response than the original response it has ever produced.

Looking for a teacher or professor, yes, I generated that.

Here's a quick video link

Visit wordal.com

Take the text generated by ChatGPT and paste it into the original text.

it humanizes the content, so it sounds more like a human wrote it."

Reasoning:

The modifications focused on aligning the text with the original structure and flow of the script, and ChatGPT usage without changing the overall meaning.

The language was made more direct and authoritative, while maintaining the original structure and flow of the script.

Each sentence was kept concise, and new lines were added for clarity and pacing, as instructed.

No	Name	Youtube Link	Instagram Link	Linkedin link
1	Areeb Mirza	https://www.youtube.com/@areeb_mirza	https://www.instagram.com/jareebmirza/	https://www.linkedin.com/in/dr-jay-feldman/
2	Lead Gen Jay	https://www.youtube.com/leadgenj	https://www.instagram.com/leadgen/	https://www.linkedin.com/in/omarshafiq/
3	Omar shafiq	https://www.youtube.com/@omarshafiqbz	https://www.instagram.com/itsomarshafiq/	https://www.linkedin.com/in/b2b-lead-gen/
4	Nooruddin Abbas Ali	https://www.youtube.com/@laraacosta	https://www.instagram.com/itsomarshafiq/	https://www.linkedin.com/in/laraacosta/
5	Lara Acosta	https://www.youtube.com/@laraacosta	https://www.instagram.com/itsomarshafiq/	https://www.linkedin.com/in/laraacosta/
6	Selling Millions	https://www.youtube.com/@SellingMillions	https://www.instagram.com/selling_millions	https://www.linkedin.com/in/raviabuvala/
7	Ravi Abuvala	https://www.youtube.com/@RaviAbuvala	https://www.instagram.com/raviabuvala	https://www.linkedin.com/in/theoutbound/
8	Anirudh Gupta	https://www.youtube.com/@the_outbound_guy	https://www.instagram.com/derek_rod/	https://www.linkedin.com/in/theoutbound/
9	Derek Rodriguez	https://www.youtube.com/@DerekRodriguez	https://www.instagram.com/derek_rod/	https://www.linkedin.com/in/derek-rodriguez/
10	Solarity Studio	https://www.youtube.com/@solaritystudio	https://www.instagram.com/solarity_studio/	https://www.linkedin.com/in/sashmitshahi/
11	Ashmit Shahi	https://www.youtube.com/@ashmitshahipodcast	https://www.instagram.com/ashmitshahi/	https://www.linkedin.com/in/ashmitshahi/
12	onlyzita	https://www.youtube.com/@onlyzita	https://www.instagram.com/onlyzita?igsh=MXBsc21zc3dxvDI4cA==	https://www.linkedin.com/in/nickavaria/
13	Nick Avaria	https://www.youtube.com/@AgencyAcquisitions	https://www.instagram.com/nick_avaria/	https://www.linkedin.com/in/nickavaria/
14	Asil Khan	https://www.youtube.com/@aasil_khan	https://www.instagram.com/aasil_khan/	https://www.linkedin.com/in/aasil-khan-7/
15	Sarthak Virmani	https://www.youtube.com/@sarthakvirmani?si=cnb0knoK4rCnTrQd	https://www.instagram.com/sarthakvirmani/?hl=en	https://www.linkedin.com/in/sarthak-virmani/
16	Shreyas Raj	https://www.youtube.com/@aiwithshreyasraj?si=rssYwQBCGyKXJLQ	https://www.instagram.com/marcelstamx?si=07AW11QWcb3s2Jiv	https://www.linkedin.com/in/marcelstamx/
17	Marcel Stam	https://www.youtube.com/@marcelstamx?si=07AW11QWcb3s2Jiv	https://www.instagram.com/marcelstamx?si=07AW11QWcb3s2Jiv	https://www.linkedin.com/in/marcelstamx/
18	shweenaworks	https://www.youtube.com/@shweenaworks/	https://www.instagram.com/shweenaworks/	https://www.linkedin.com/in/shweenaworks/
19	Anik Singal	https://www.youtube.com/@shweenawork/	https://www.instagram.com/anic/#	https://www.linkedin.com/in/aniksingal/
20	Shweena krishnani	https://www.youtube.com/@Shweenawork	https://www.instagram.com/shweenaworks/?hl=en	https://www.linkedin.com/in/shweenakrishnani/
21	Alex Harmozi	https://www.youtube.com/@AlexHarmozi	https://www.instagram.com/harmozi/	https://www.linkedin.com/in/alexharmozi/
22	Dan lok (King of High Ticket)	https://www.youtube.com/@DanLok	https://www.instagram.com/danlok/	https://www.linkedin.com/in/danlok/
23	Jake Ward	https://www.youtube.com/@jakeward/	https://www.instagram.com/jakeward/	https://www.linkedin.com/in/jakeward/
24	Talha Saddique	https://www.youtube.com/@talhasaddique/	https://www.instagram.com/talhasaddique/	https://www.linkedin.com/in/talhasaddique/
25	Babar Ali	https://www.youtube.com/@babardiqital/	https://www.instagram.com/babardiqital/	https://www.linkedin.com/in/babardiqital/
26	Asli	https://www.youtube.com/@asli_creates?si=4vm0rtzaG-vcPRj	https://www.instagram.com/asli_creates?igsh=eY24203ZXJ6NWoz	https://www.linkedin.com/in/asli-creates/
27	Shivansh	https://www.youtube.com/@Shivanshconnect	https://www.instagram.com/shivanshconnect/	https://www.linkedin.com/in/shivanshconnect/
28	Tech Wiser	https://www.youtube.com/@techwiser	https://www.instagram.com/techwiser/	https://www.linkedin.com/in/techwiser/
29	Tina Huang	https://www.youtube.com/@TinaHuang1	https://www.instagram.com/hellotinah/	https://www.linkedin.com/in/tinaw-h/
30	Chetan Agarwal	https://www.youtube.com/@ChetanAgarwal1	https://www.instagram.com/chetan_agarwal1/	https://www.linkedin.com/in/chetanagarwal/
31	Mino Lee	https://www.youtube.com/@mino.mp4	https://www.instagram.com/mino.mp4/	https://www.linkedin.com/in/abdus-samad/

Top of the Funnel Content

Post Description

Want to get 3-4 clients by automating your Twitter?

Comment "Twitter" to get 25% off on your subscription with DRIPPI

Share this reel and Follow me for more such hacks and to get more clients.

Headlines #automation #business #automation #entrepreneur #careerdevelopment #drop

Using ChatGPT for writing research papers and potential consequences.

Watch These 9 TED Talks in the Next 9 Days to Change Your Life

If you want real change, skip the fluff and watch these 9 TED talks over the next 9 days. Each on

Everyone asks: "Should I use Claude, ChatGPT, Grok or Gemini?"

I use all of them.

Most people don't realize who they're competing against when they run ads.

If you're running ads online, you're not just up against the local adv anymore — you're up against the world.

Comment "Twitter" to get 25% off on your subscription with DRIPPI

Middle of the Funnel Content

Post Description

Comment "Funnel" below and I'll send you a personalized script for your business.

This is mine.

And it's quietly replacing entire departments.

With drag-and-drop automations, I've used it to replace:

Appointment letters

My full AI workflow for short-form content

1. Idea — plug into Viral Short Form GPT

2. Get script, edit, post, thumbnail, B-roll

You're playing the game on hard mode if you're on

These are the 4 paid AI tools I rely on daily

Claude, Perplexity, ChatGPT, and Grok.

Total game changers.

Bottom of the Funnel Content

Post Description

Have you ever heard before

and you need two brands

business brand

DM you my exact framework.

I have

3 years now, 2 year in

Comment "Funnel" below and I'll send it in your DM.

@marqazhi

Comment the word "Funnel" below and I'll send it in your DM.

Freelancers and Agency Owners

(Key Words for Algo: Agency, Freelancers, High Paying Client, Project, International)

Comment the word "Funnel" & I'll send it in your DM.

Follow + Comment "Zia" and I'll send it to you

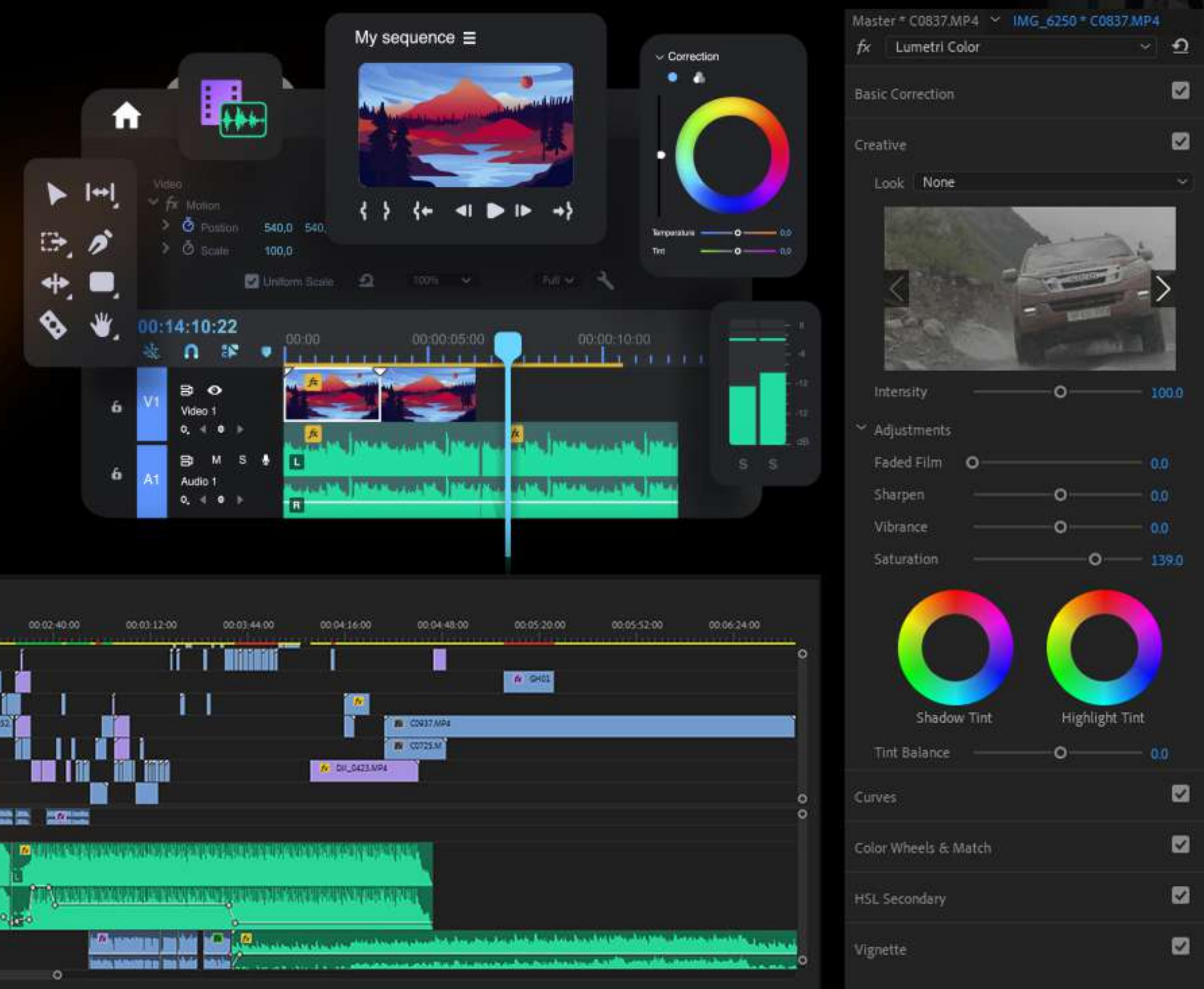


08 Video Content

You can record the video yourself using our scripts, or we can handle everything for you. We edit your clips, add color grading, motion graphics, animations, and sound effects to make them look smooth and engaging.

If you don't want to record, we can create an AI avatar, clone your voice, and make the full video for you, then edit it just like real footage.

Tools we use:



Long-Form *Videos*

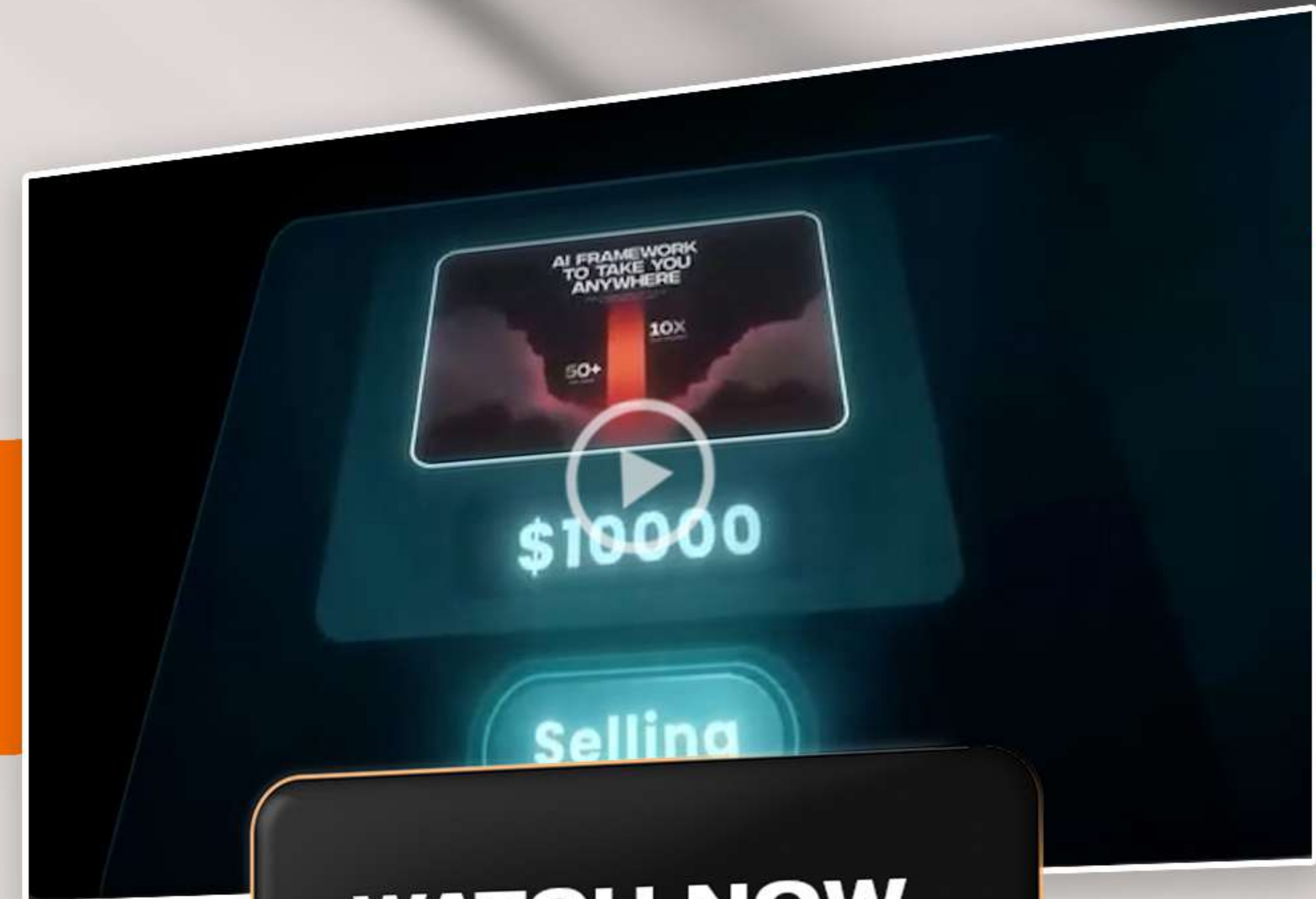
Edits that feel clear..



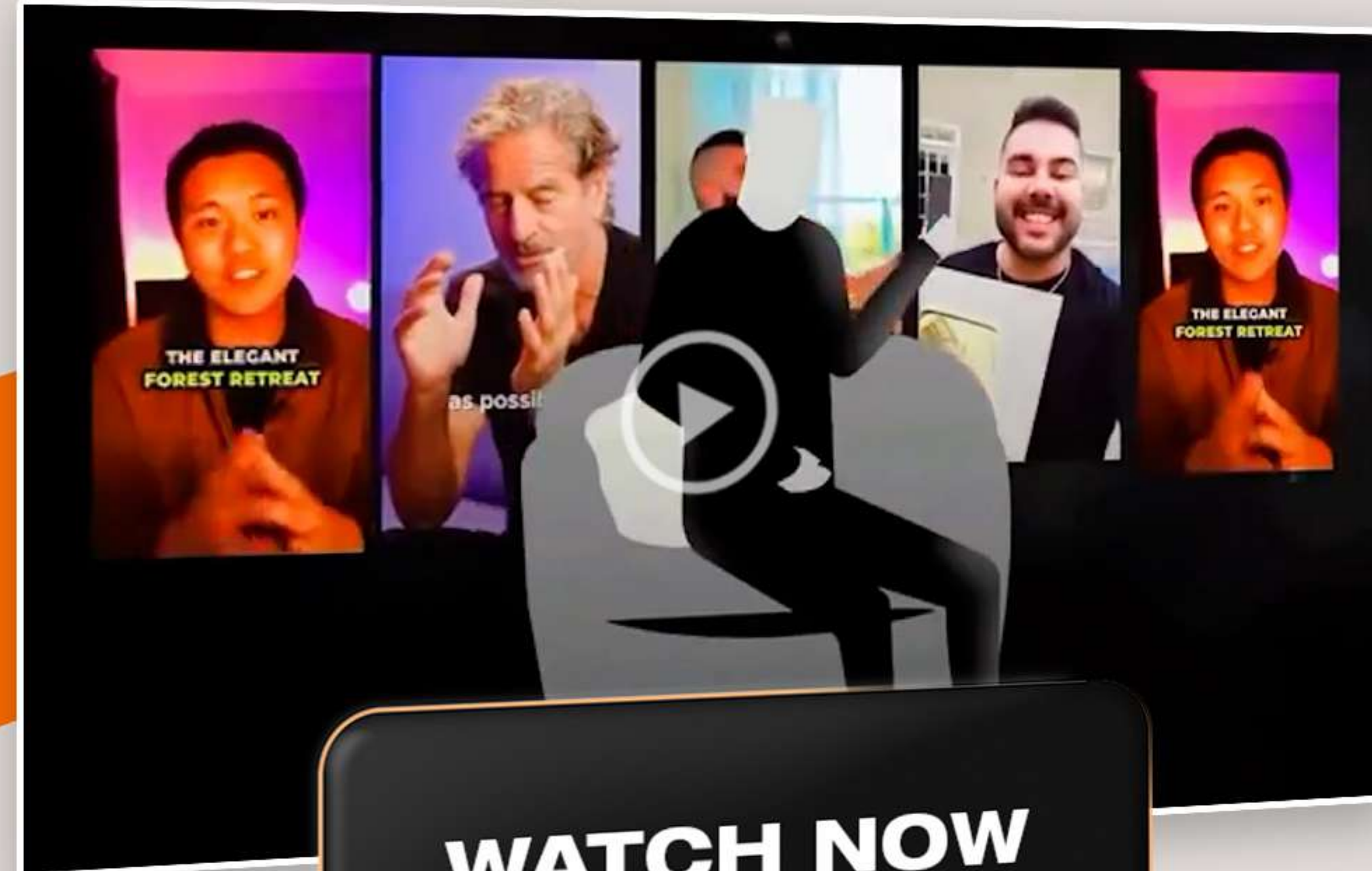
WATCH NOW



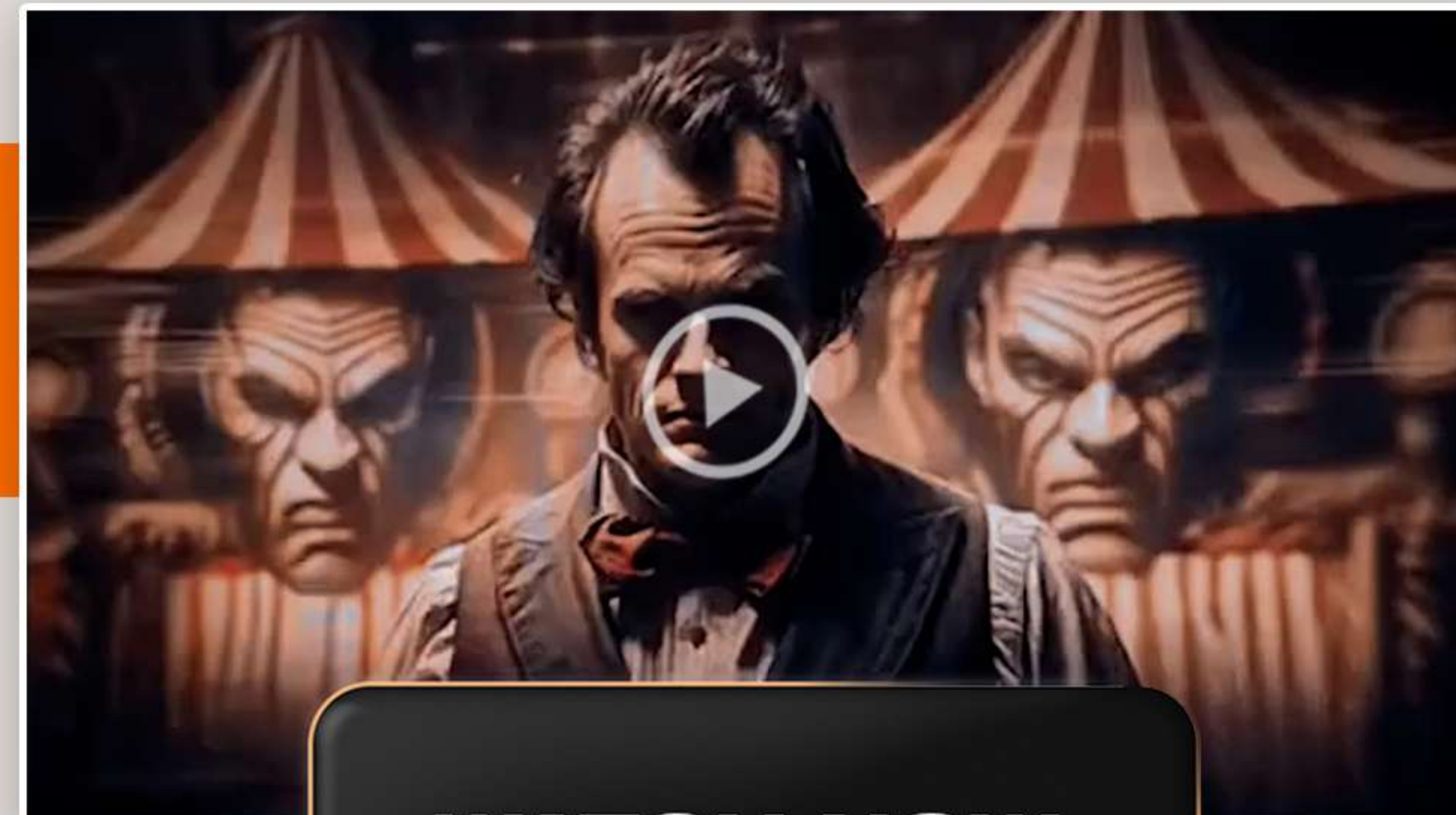
WATCH NOW



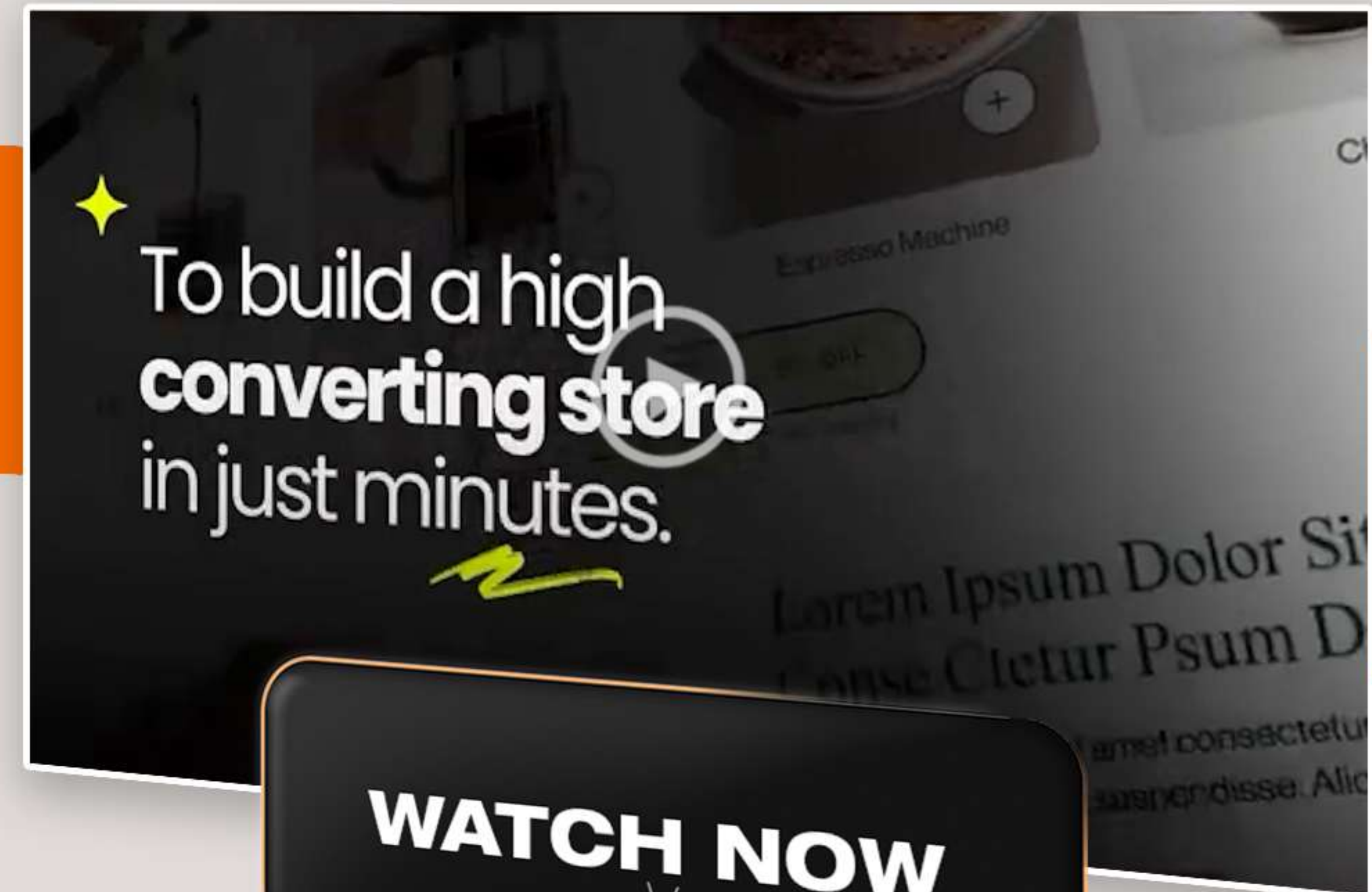
WATCH NOW



WATCH NOW



WATCH NOW



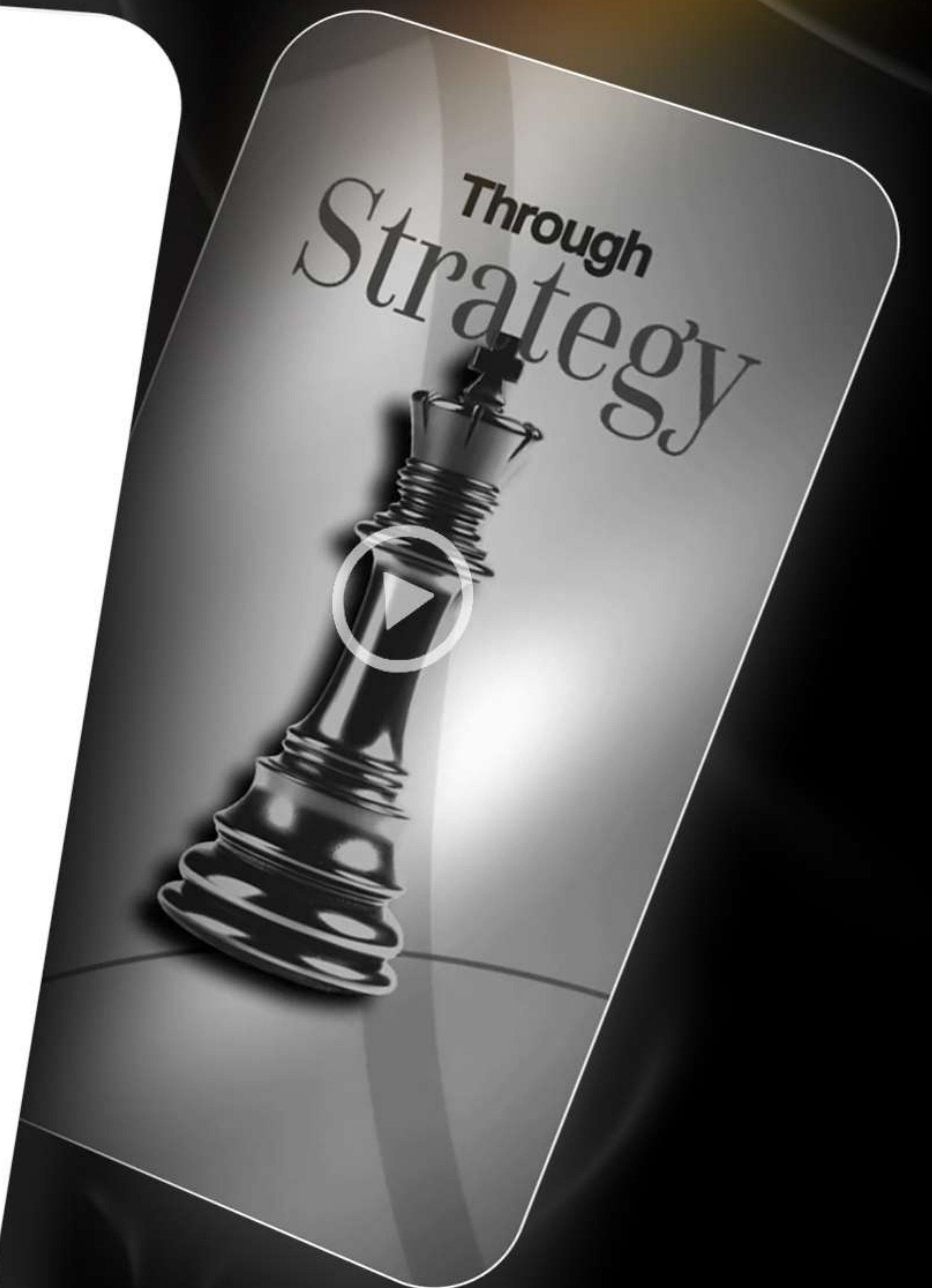
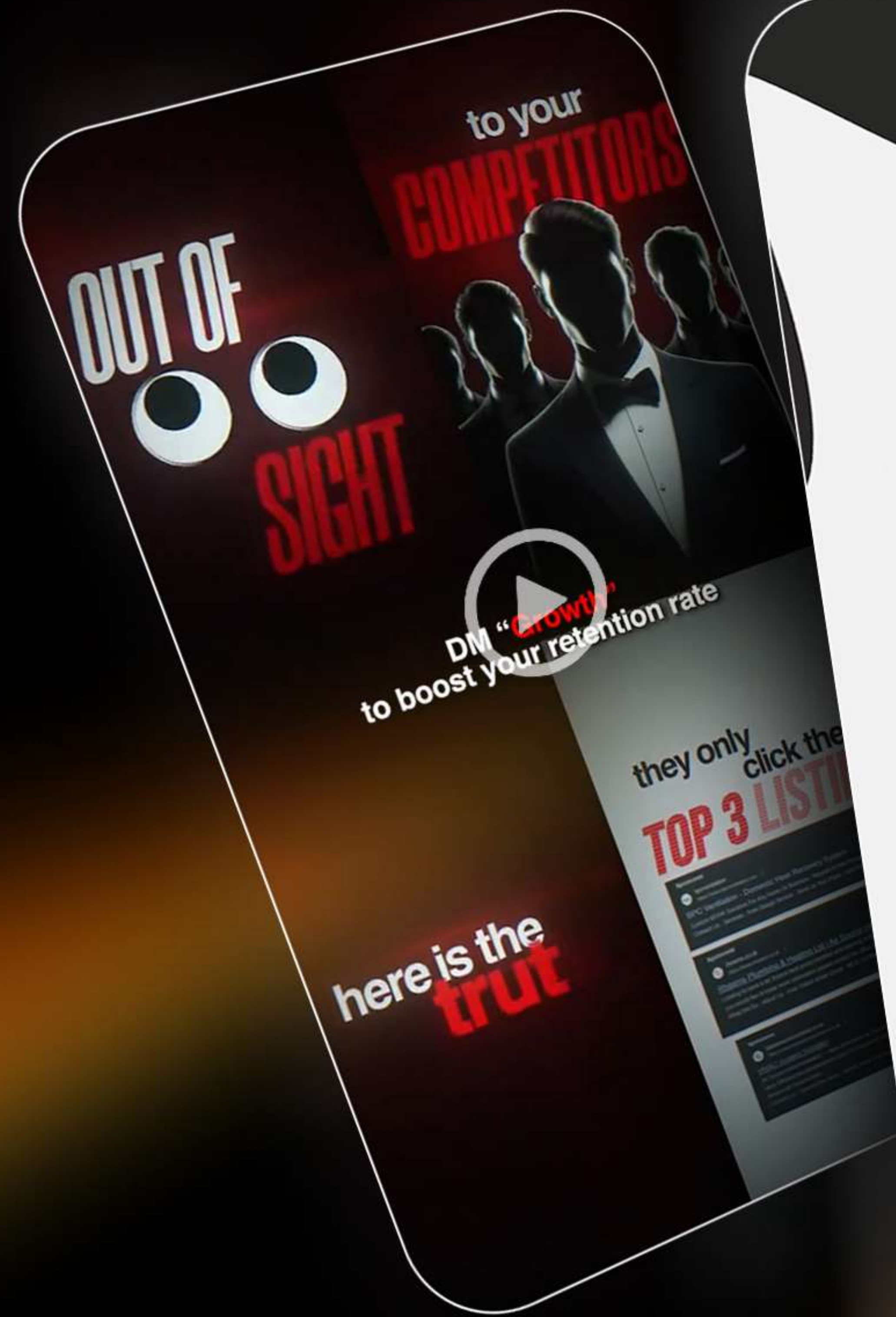
WATCH NOW

Short-Form

Video

Edits that go viral...

WATCH NOW

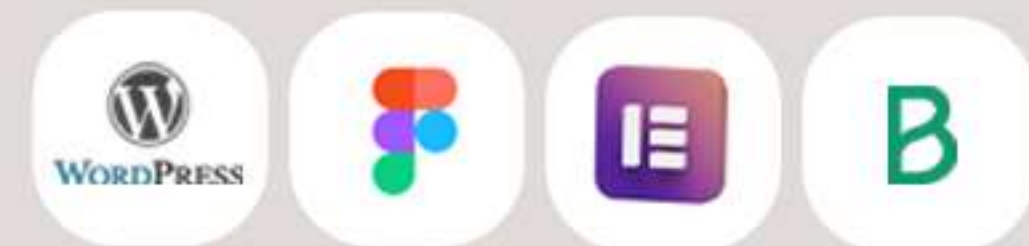


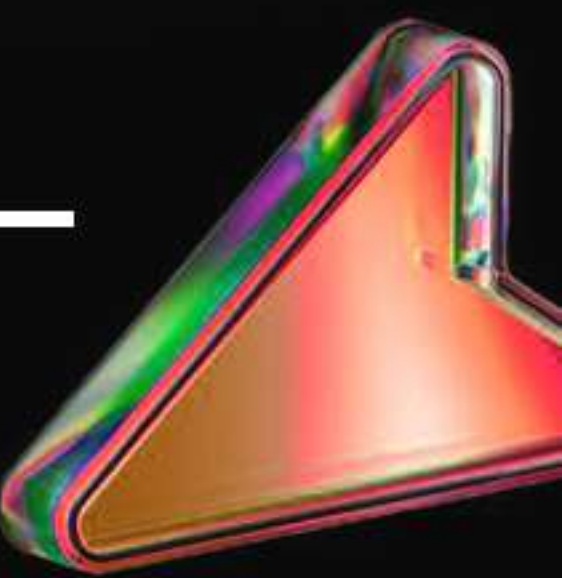
High Converting Websites *Designs*

We design websites and funnels that not only look stunning but are engineered to convert.

Each project is tailored for your brand, audience, and goals to maximize lead capture and sales.

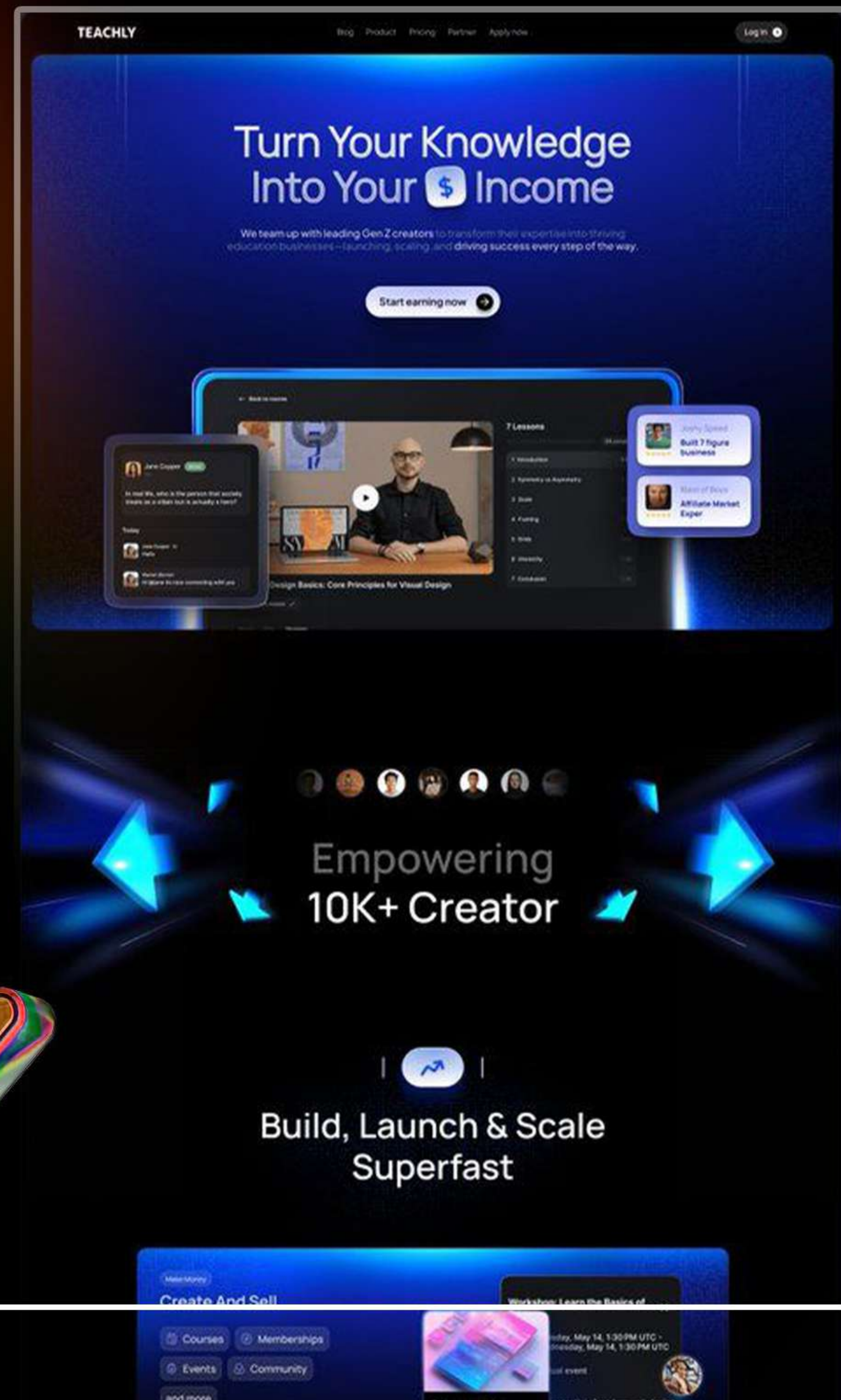
Tools we use:

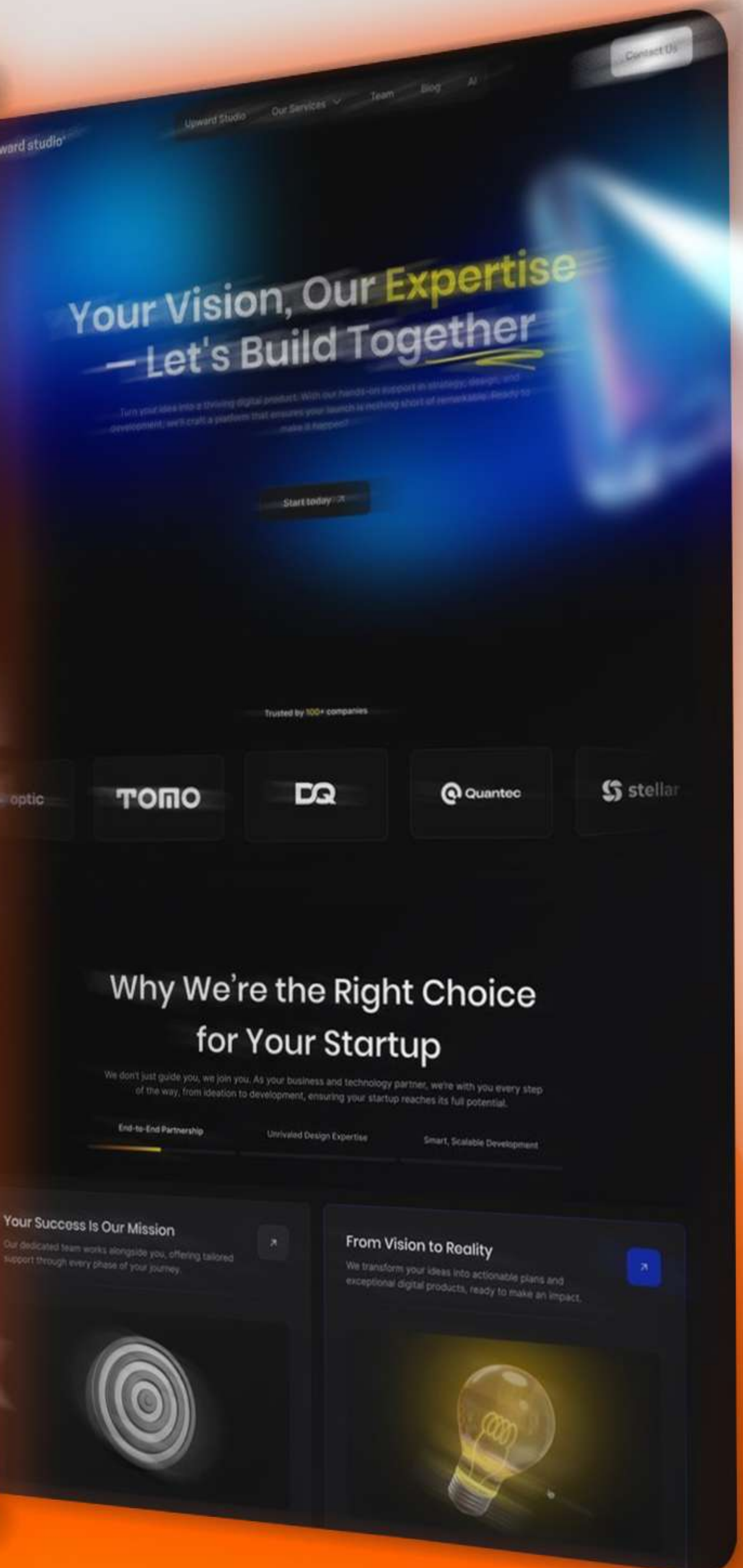
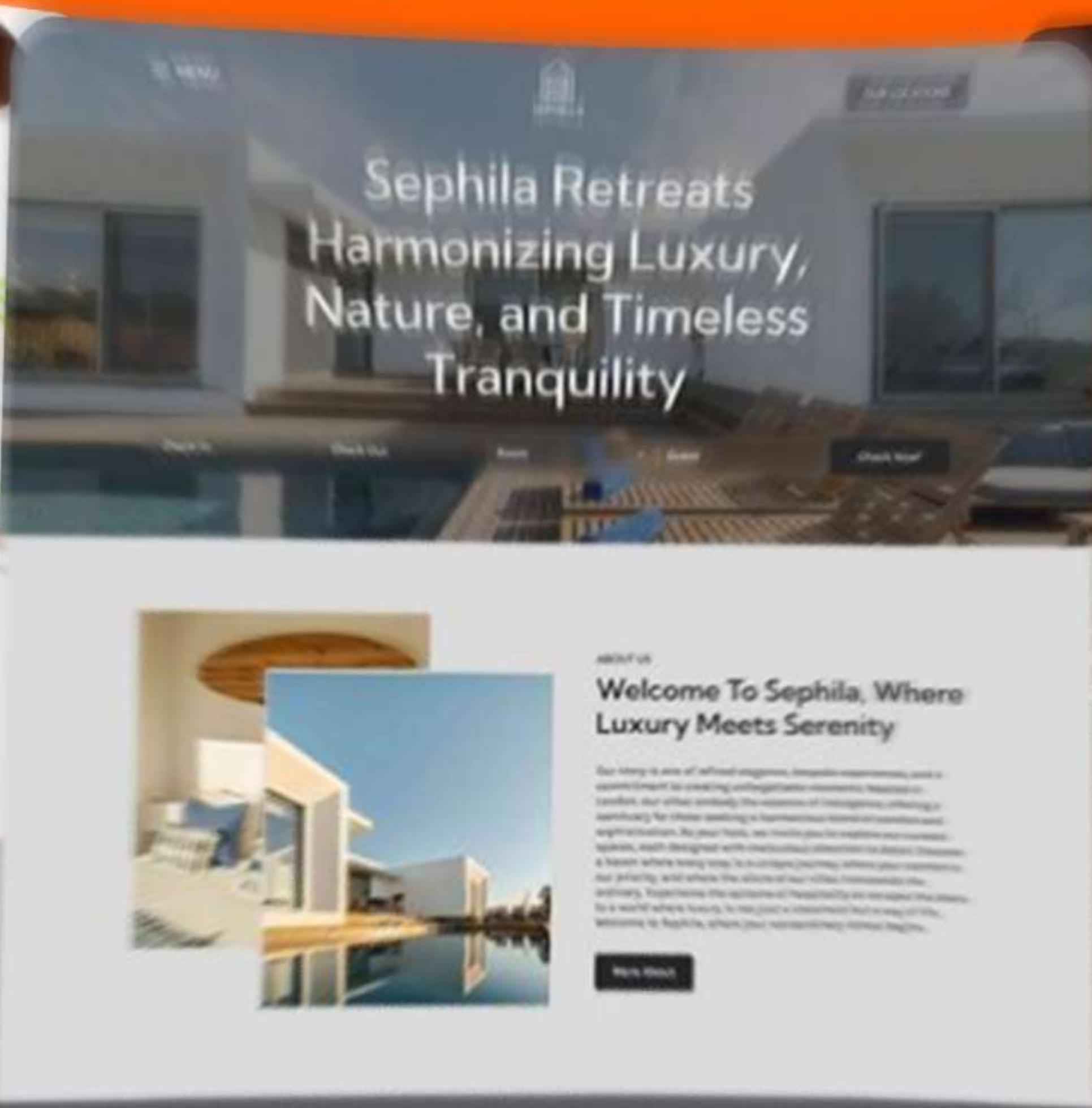




Landing Page *Designs*

We create high-converting landing pages designed to turn visitors into leads.





111

Funnel Designs for *Lead Magnets Appointment Booking*

Our funnels are strategically structured to build trust, remove friction, and prompt action at the right moment.

Whether it's capturing leads through a value driven lead magnet or booking high-intent calls, every funnel is tailored to your audience and business goal.



Ownership

Clarity

Speed

Craft

Trust



Appointments Booking

Funnel Design

Book more qualified calls

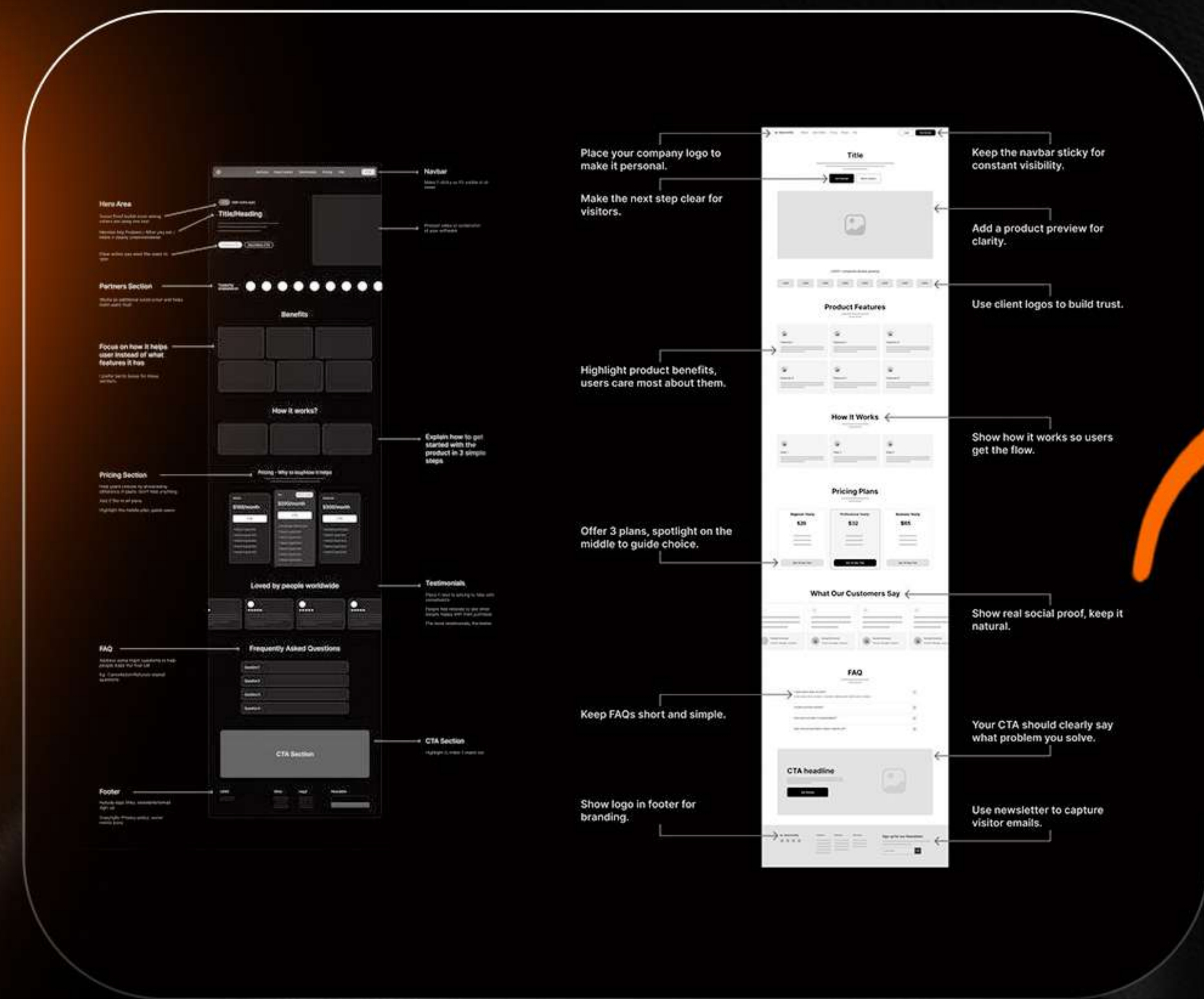
Our appointment booking funnels pre-sell, build authority, and filter low-intent prospects before they reach your calendar, resulting in better conversations and higher close rates.

For Leads Generation

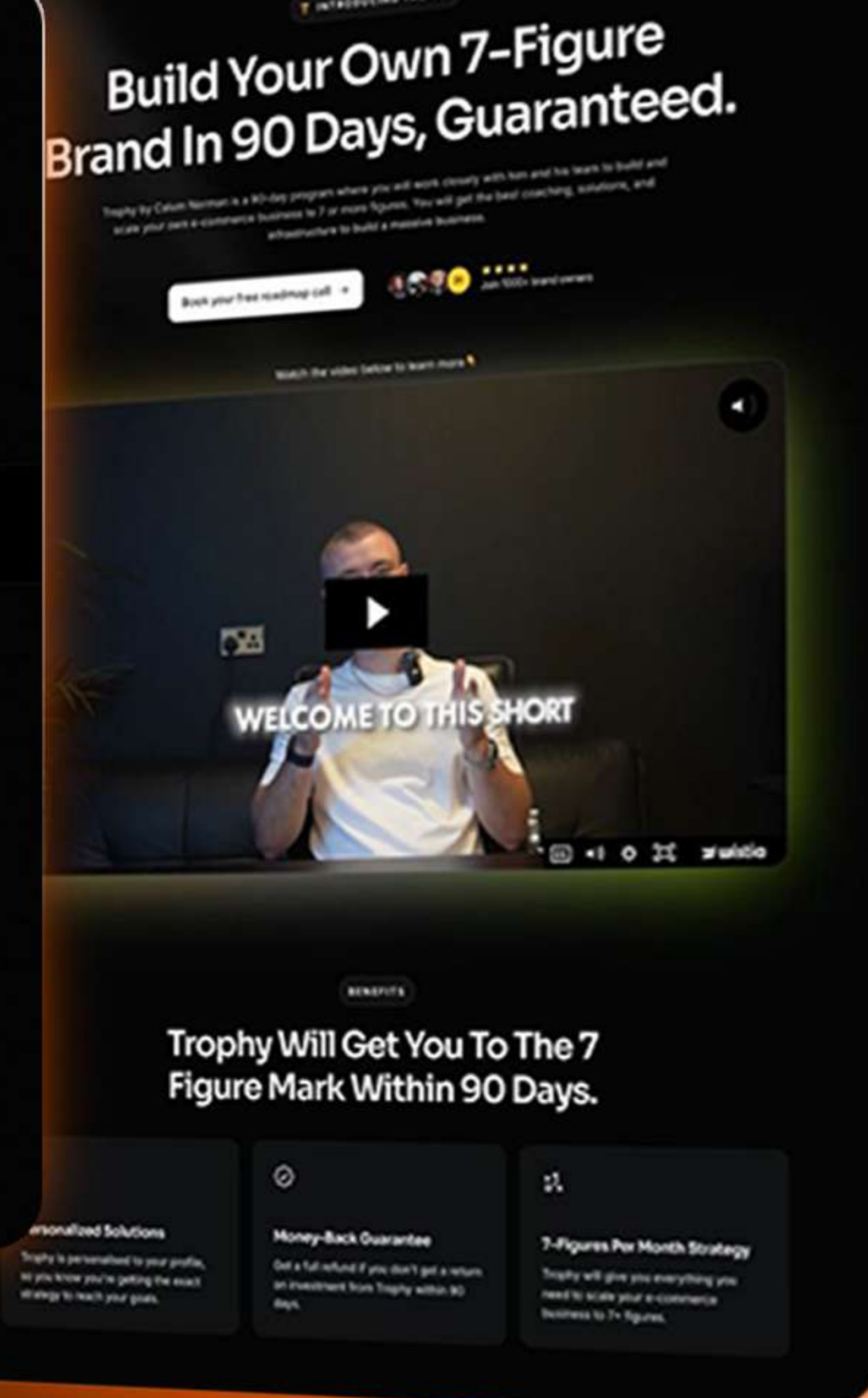
Appointment Bookings

For Messages / Calls

Proven Funnel Content Structure to



High Converting Funnel



Meta Ads

Lead Generation & Website Traffic Campaigns for Appointment Booking

We are building and managing conversion-focused Meta Ads campaigns for service-based businesses.

The core objective of these campaigns is not vanity metrics, but:

- Generating qualified leads
- Driving high-intent website traffic
- Booking sales appointments
- Building trackable, scalable acquisition systems

Every campaign is built with proper tracking, clean data, and optimization logic, ensuring performance can be measured, improved, and scaled.



Lead Generation Campaigns

- Use cases**
 - AGENCIES & CONSULTANTS ·
 - B2B SERVICE PROVIDERS ·
 - APPOINTMENT-BASED SERVICES ·
- Lead sources**
 - META INSTANT FORMS
 - WEBSITE LEAD FORMS
 - MESSENGER / WHATSAPP CAMPAIGNS

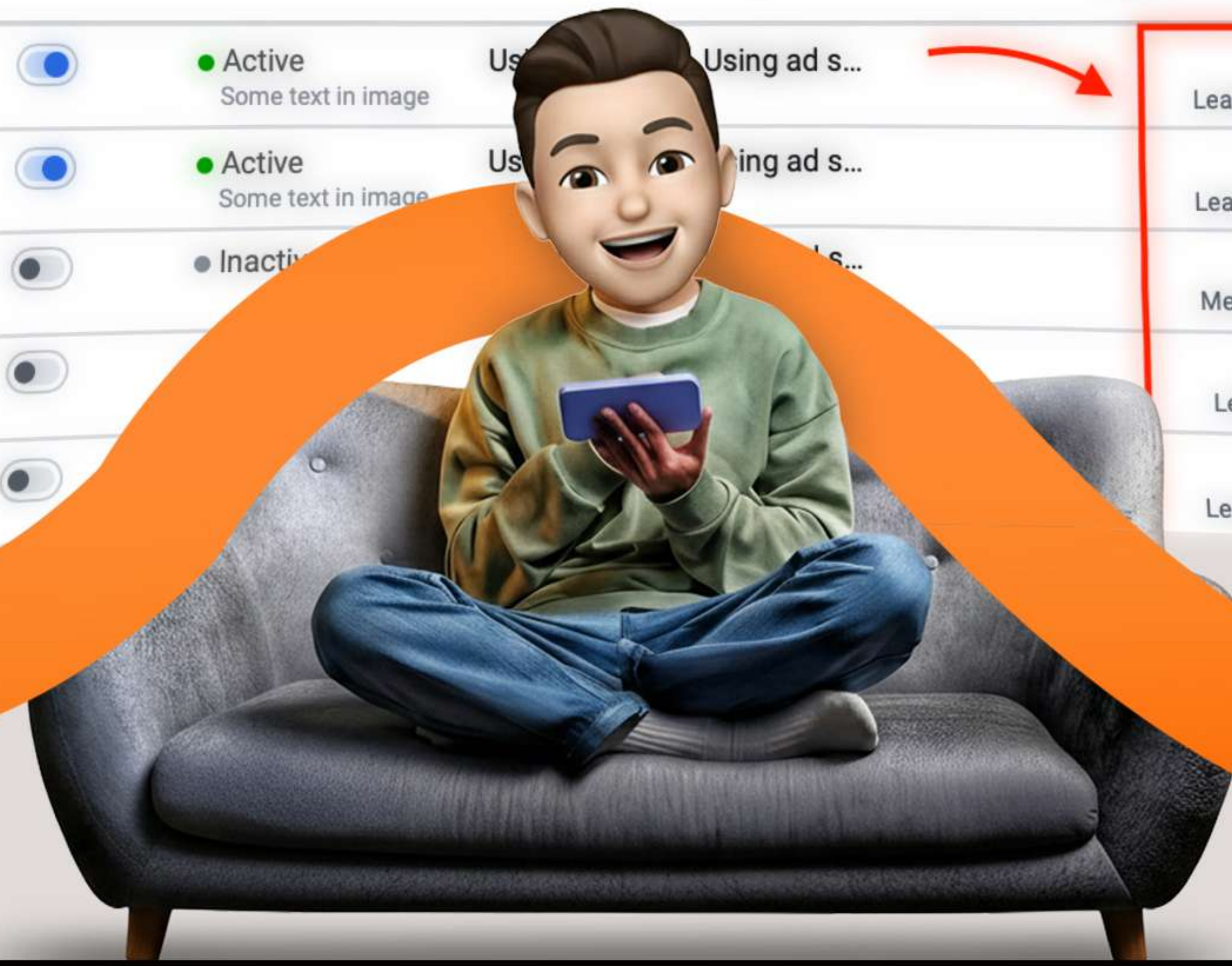


Campaigns This month: 1 Aug 2019 - 31 Aug 2019

Search or add filters

Create
Duplicate
Export
Columns

Name	Delivery	Bid strategy	Budget	Last significant edit	Results	Reach	Impressions	Cost per result
Condo_Lead Generation	Active Some text in image	Using ad s...			36 Leads (Form)	1,779	2,447	\$1.73 Per Lead (For...
Renters Lead Generation Ads - New	Active Some text in image	Using ad s...			61 Leads (Form)	7,668	16,117	\$3.02 Per Lead (For...
Messaging Automation Ads - Townho...	Inacti...				- Messaging ...	-	-	- Per messagin...
Lead Generation Ads - New					- Lead (Form)	-	-	- Per Lead (For...
Lead Generation Ads					37 Leads (Form)	3,142	5,257	\$2.15 Per Lead (For...



Website Traffic Campaigns

We run conversion optimized traffic campaigns that send the right users to

Landing pages | Lead magnet funnels | Booking pages (Calendly / CRM)

CTR ↑
 1.7% - 2.8%

CPR ↓
 AVERAGE \$1.26

Opt-in ↑
 12% - 18%

Total Results ↑
 617 (OPT-INS)

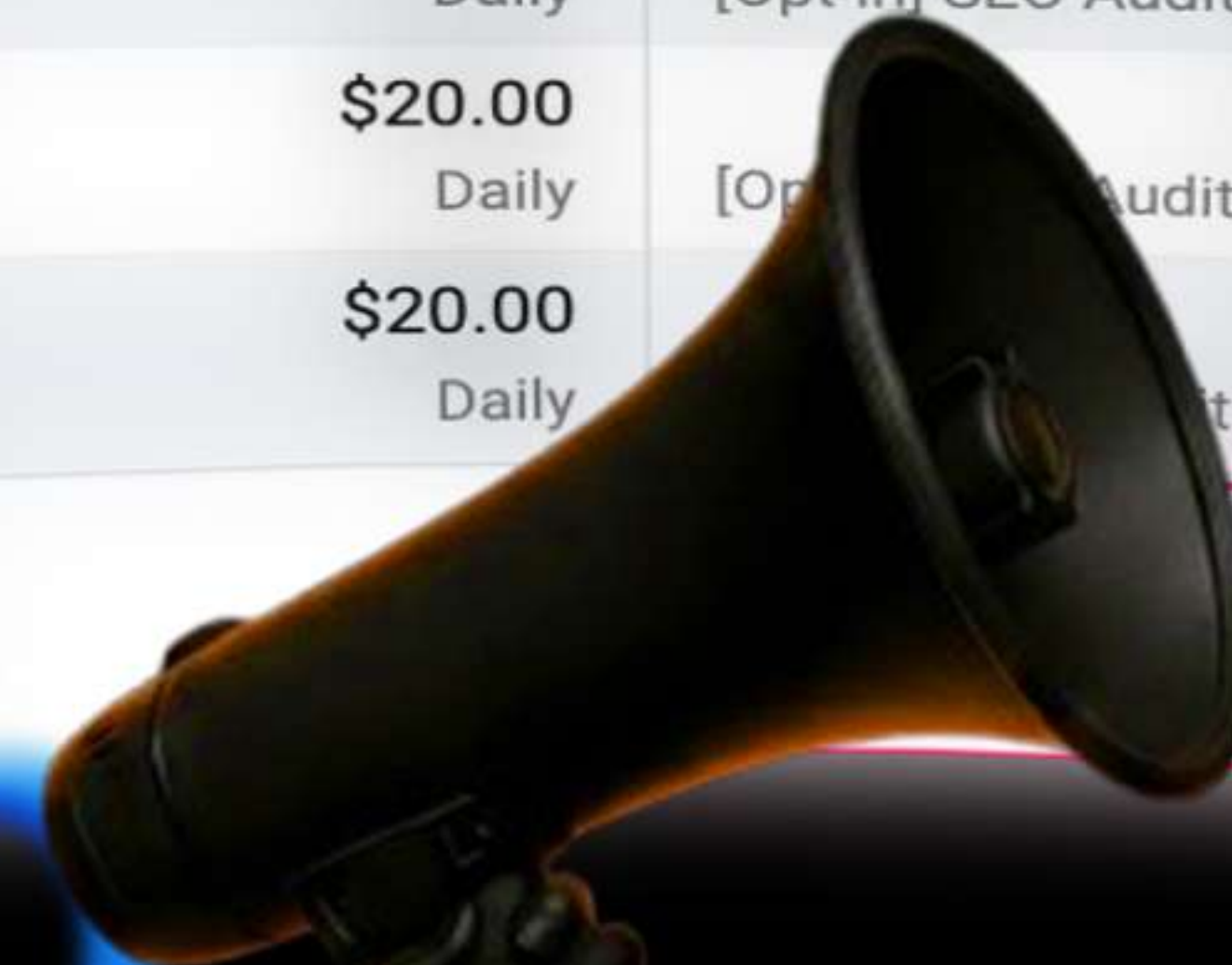
CPC ↓
 \$0.45 - \$0.90

The focus is on quality traffic, not just clicks.

Campaigns
Ad Sets
Ads

+ Create
Duplicate
Edit
A/B Test
Rules

	Campaign Name	Budget	Results	Cost per Result	Amount Spent	Website Purchases
<input type="checkbox"/>	[Opt in] SEO Audit Checklist SEMrus...	\$20.00	6	\$2.44	\$14.63	2
<input type="checkbox"/>	[Opt in] SEO Audit Checklist Social M...	\$20.00	116	\$0.78	\$90.37	8
<input type="checkbox"/>	[Opt in] SEO Audit Checklist Marketin...	\$20.00	414	\$1.36	\$561.04	24
<input type="checkbox"/>	[Opt in] SEO Audit Checklist Social M...	\$20.00	81	\$1.37	\$110.86	13
> Results from 4 campaigns ⓘ			617	\$1.26	\$776.90	47
					Total Spent	Total



Pixel & Events Manager Setup

Tracking is set up before any campaign goes live.

Our setup includes:

- Meta Pixel installation (GTM / direct)
- Standard events: PageView, ViewContent, Lead, Schedule
- Custom conversions for bookings & key actions
- Domain verification & AEM configuration
- Event testing and validation

This ensures accurate data and better optimization.

Our Approach

We don't just run ads.
We build scalable client acquisition systems.

Meta Ads → Funnels → Leads → Appointments

This allows our clients to track ROI clearly and scale with confidence.



Dataset ID: 749549827938270

Integrations: Meta pixel

Websites: 3xleadgen.com

Page ID: [Redacted]

Instagram ID: [Redacted]

Events	Status	Used by	Integration	Event match quality	Total events ↓
PageView	Active		Meta pixel		137 Last received 1 hour ago
Add to wishlist	No recent activity		Meta pixel		3 Last received 12 days ago
Initiate checkout	No recent activity		Meta pixel		1 Last received 16 days ago

Domains

Name 11

Verified

Assign partner

Connect assets

Datasets & pixels

Datasets can include event data from web, app and other sources.

Name 11

3xleadgen
Meta Pixel

ID: 749549827938270
Owned by: Aswad Ijaz

Dataset is receiving events
Currently receiving event data from Meta Pixel. Go to [Events Manager](#) to view event activity.

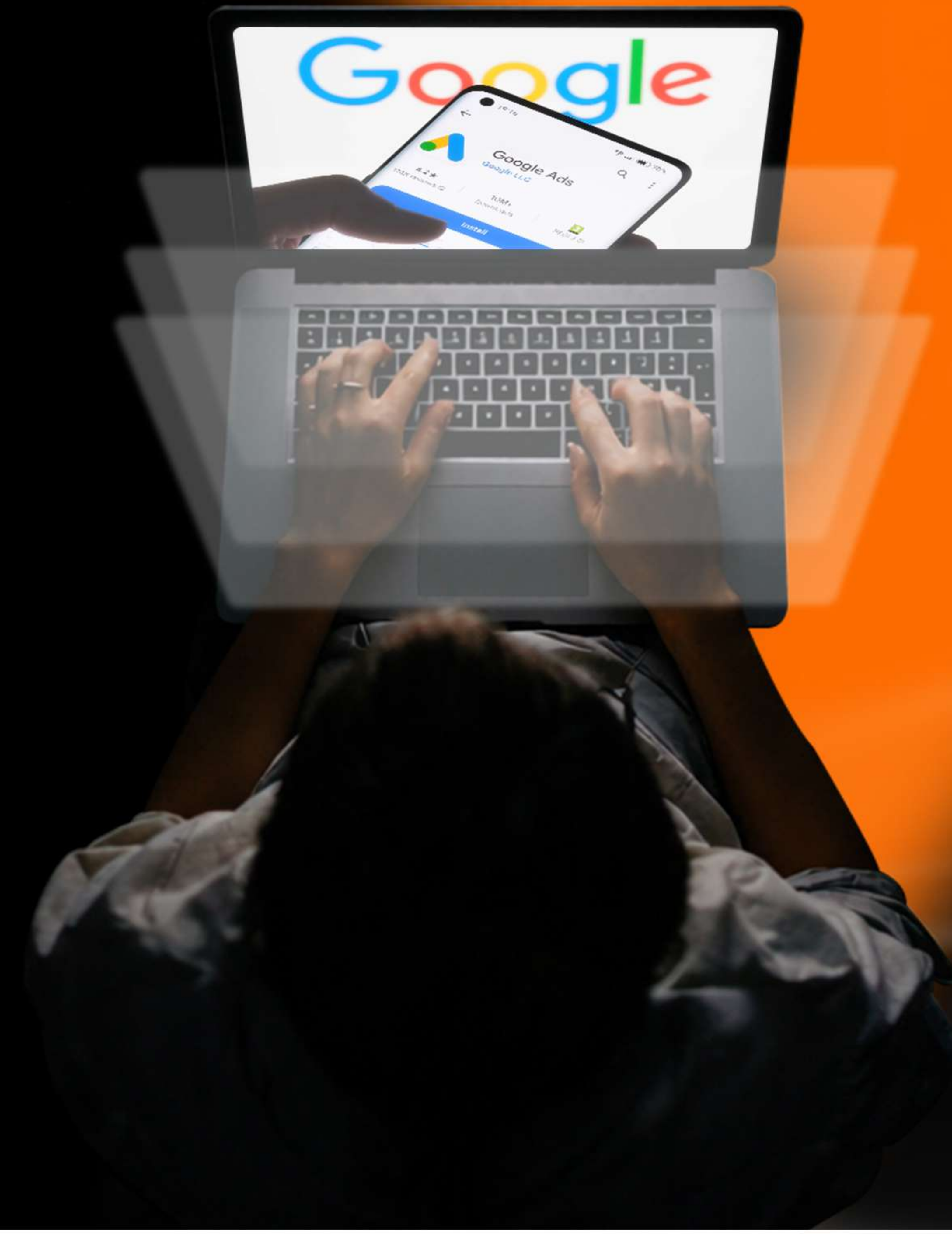
Tags

Name ↑	Type	Firing Triggers
Conversion Linker	Conversion Linker	All Pages
Custom HTML	Custom HTML	All Pages
Meta - Pixel - Agency Lead Magnit	Facebook Pixel	client-acquisition-blueprint/offers/
Meta - Pixel - booking-placed	Facebook Pixel	booking-placed Trigger
Meta - Pixel Base Tag	Facebook Pixel	All Pages

113 Google Ads

Execution and management of **Google Ads campaigns** focused on search intent, traffic delivery, and measurable performance.

- Campaigns are structured with clear objectives, controlled budgets, and accurate conversion tracking.
- Work includes keyword research, campaign structuring, ad copy alignment and ongoing monitoring to ensure traffic quality and consistent data reporting.
- Performance is reviewed using standard metrics such as impressions, CTR, CPC, and conversions, with tracking handled through Google Ads and GA4.

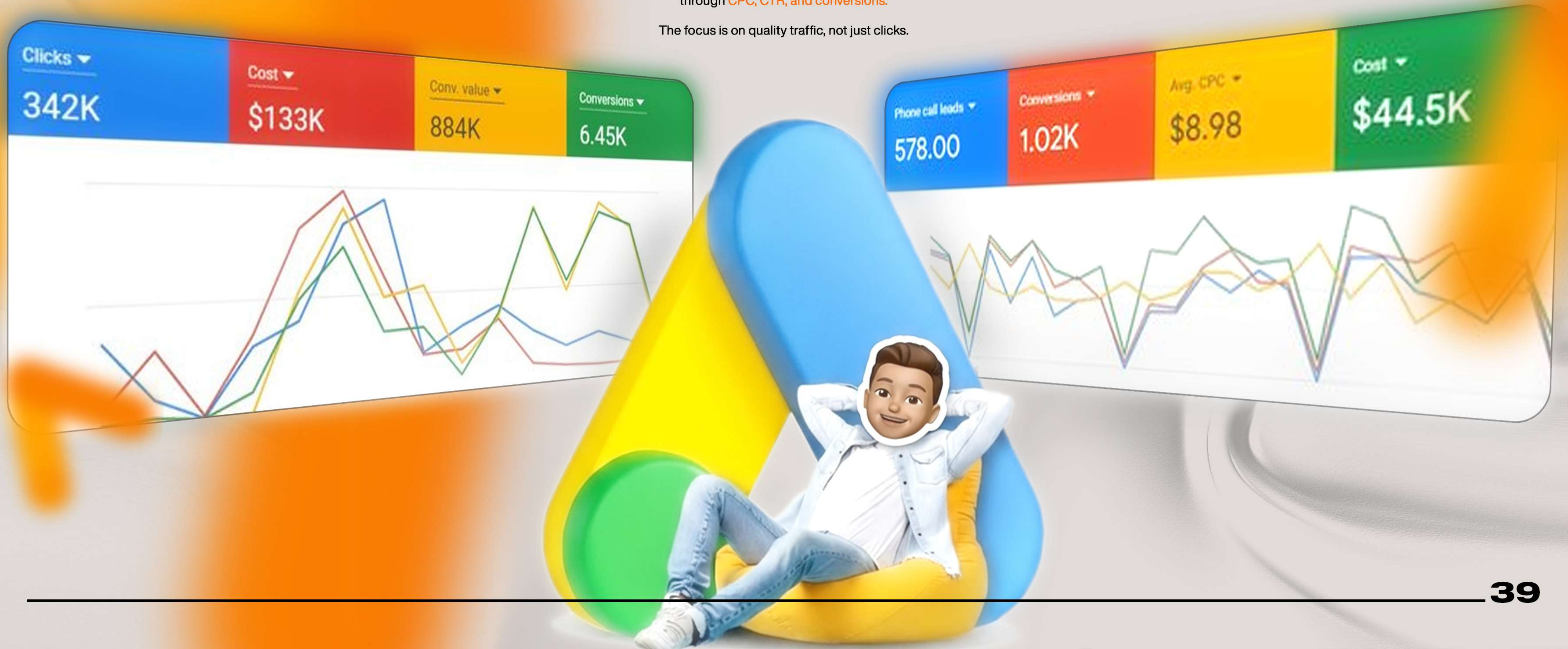


PPC Search Campaigns

Search campaigns built to capture **high intent users** actively looking for relevant services.

Focus areas include keyword structure, ad relevance, and conversion tracking, with performance measured through **CPC, CTR, and conversions**.

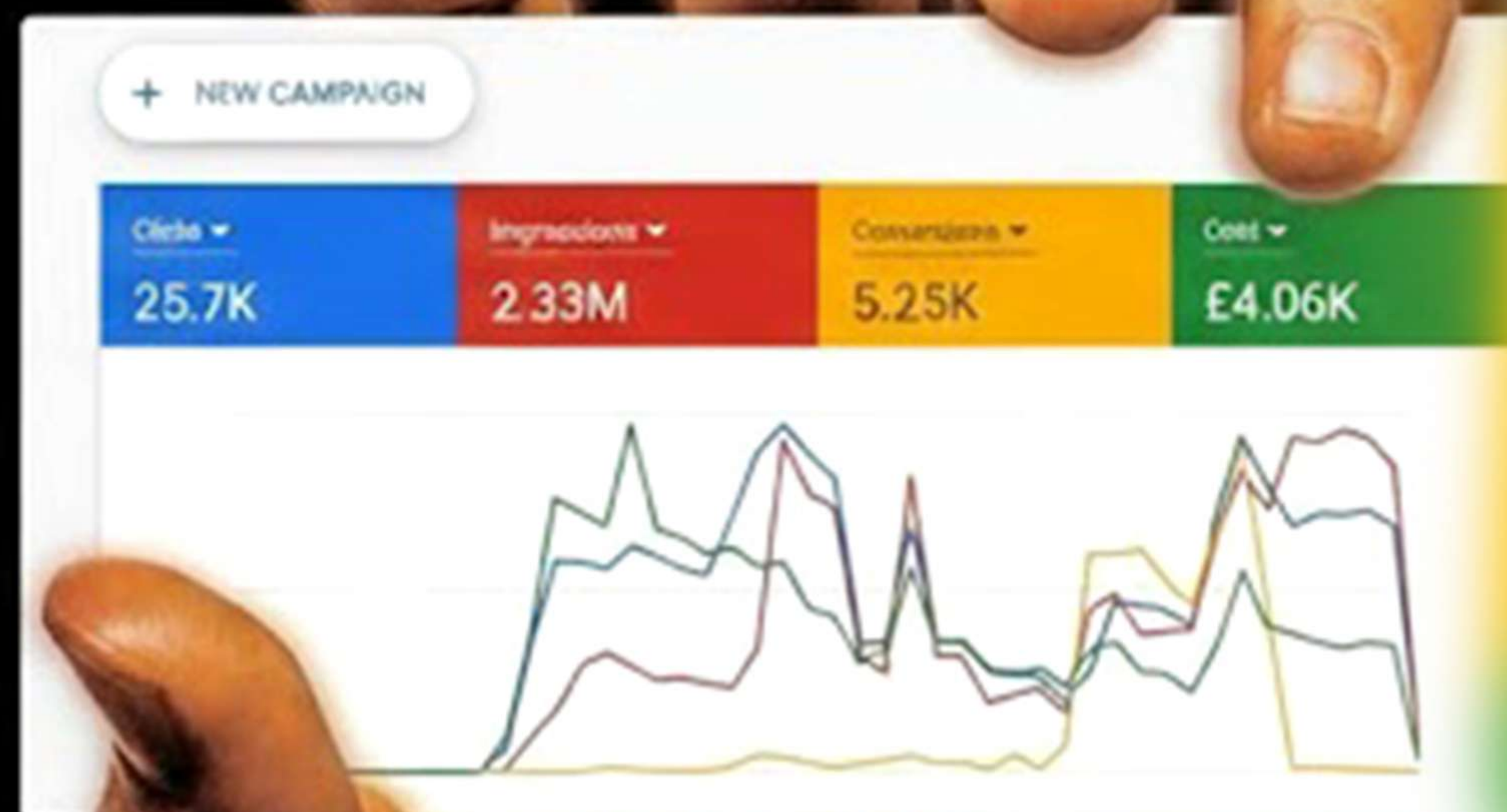
The focus is on quality traffic, not just clicks.



Traffic Ad *Campaigns*

Traffic campaigns designed to send relevant users to landing pages and funnel entry points.

Performance is evaluated based on **traffic quality, CPC, and engagement**, not click volume alone.



12 Lead Sourcing

for ICP-Based Prospect Lists

Structured lead sourcing process focused on building targeted ICP-based prospect lists for outbound campaigns and pipeline development.

Data is sourced and filtered using:

- **Apify** – custom scraping workflows for niche-based datasets
- **Apollo** – B2B contact and company-level data extraction
- **People Data Labs** – B2B data enrichment and contact intelligence for scalable ICP list building.
- **Instant Data Scraper & Data Miner** – Google and directory-based data extraction for structured lead collection.
- **LinkedIn Sales Navigator + GrowMeOrganic** – advanced filtering and profile-based targeting
- **Reoon** – email validation and deliverability verification



All datasets are cleaned, validated, and prepared for outbound, cold email platforms, LinkedIn and social media outreach systems.

Lead lists are segmented by:

- Industry and service category
- Geographic location (USA, UAE, Australia)
- Company size and revenue bracket
- Founder / decision-maker role

Over time, a structured dataset of **200M+** scraped and categorized leads has been compiled across service-based businesses in selected international markets.

First Name	Last Name	Title	Company	Company Name (Full)	Industry	Phone	Company Phone # (Emps)	Website	Person LinkedIn	Website	Company Facebook ID	Twitter ID
1	Mike	CEO	MOOVANS	MOOVANS	Logistics	+1800 323 8833	+1800 323 8833	https://www.moovans.com	https://www.linkedin.com/company/moovans	https://www.facebook.com/moovans		

Type	People	Modified	Source
75M All Niches Datas	82 Million USA ...	Auto repair	Automotive
Business...	Cafes	Car Dealerships	Car washes
Cleaners	Clothing stores	Coffee shops	Cultural and Events
Dentists	Distilleries	Dry cleaners	Educational Services
Event Planners	Farmers markets	Financial Planners	Flower shops
Hardware stores	Health and Beauty	Hotels	Ice cream shops
Interior design...	IT Consultants	Laundry services	Law Firms
			Legal services

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			Legal services

Cold Email

Marketing

Structured cold email systems built for outbound lead generation and appointment setting.

Campaigns are designed with proper inbox setup deliverability control, and performance tracking to ensure stable outreach operations.

Tools & Infrastructure

- **Instantly** – campaign automation, inbox rotation, and performance monitoring
- **ManyReach** – multi-inbox cold email sequencing and campaign control
- **Google Workspace & Microsoft 365** – professional inbox infrastructure with **DKIM, SPF, DNS, DMARC records setup**.

Execution & Performance summary

- ICP-based prospect list integration
- Email sequence creation (multi-step follow-ups)
- Inbox warm-up and sender reputation management
- Deliverability monitoring and bounce control
- 45.7K Emails Sent
- 18.5% Open Rate
- 3.6% Reply Rate
- 145 Opportunities Created
- Estimated Pipeline Value: \$635,000
- Focus: Scaled outbound with stable deliverability

